



7th April, 2016

1. BSE Limited
25th Floor
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001
2. National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra
Mumbai – 400 051
3. Idea Cellular Limited
Suman Tower, Plot No. 18,
Sector-11, Gandhinagar,
Gujarat – 382 011

Dear Sirs,

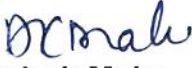
Sub: Disclosure under Regulation 30 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011

We are one of the Promoters of Idea Cellular Limited.

In accordance with Regulation 30 (2) and other provisions of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011, we declare the holding of Promoter (s) / members of the Promoter Group / Persons Acting in Concert (PAC) with us as on March 31, 2016, as per Annexure 'A' enclosed.

Thanking you

Yours faithfully
For Aditya Birla Nuvo Limited


Ashok Malu
Company Secretary

Encl : as above



Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part A – Details of Shareholding

1. Name of the Target Company (TC)	Idea Cellular Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Limited, and The National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable Aditya Birla Nuvo Limited and others, as per List 'A' attached		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of 31 st March 2016, holding of:			
a) Shares	152,06,79,047	42.24%	42.24%
b) Voting Rights (otherwise than by shares)	Nil	Nil	Nil
c) Warrants	Nil	Nil	Nil
d) Convertible Securities	Nil	Nil	Nil
e) Any other instrument that would entitle the holder to receive shares in the TC.	Nil	Nil	Nil
Total	152,06,79,047	42.24%	42.24%



For Aditya Birla Nuvo Limited



Ashok Malu
Company Secretary

Place: Mumbai

Date: 07.04.2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part – B shall be disclosed to the Stock Exchange but shall not be disseminated.



List 'A'

Details of shareholding of Promoters, members of Promoter Group and Persons Acting in Concert of Idea Cellular Limited as on March 31, 2016

Sl. No.	Name of the Shareholder	No. of Shares held	% w.r.t. total share/voting capital	% of total diluted share/voting capital
1	Aditya Birla Nuvo Limited	837,526,221	23.26	23.26
2	Birla TMT Holdings Private Limited	283,565,373	7.88	7.88
3	Hindalco Industries Limited	228,340,226	6.34	6.34
4	Grasim Industries Limited	171,013,894	4.75	4.75
5	Shri Kumar Mangalam Birla	233,333	0.01	0.01
	TOTAL	1,520,679,047	42.24	42.24

For Aditya Birla Nuvo Limited



Ashok Malu
Company Secretary

Place: Mumbai
Date: 07.04.2016

