



August 31, 2016

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sir,

Sub: Intimation regarding Book Closure Date for Dividend and Annual General Meeting and Dividend payment date

Ref: "Idea Cellular Limited" (IDEA/532822)

This is to inform you that the Register of Members and Share Transfer Books of Idea Cellular Limited (the Company) will remain closed for the purpose of Final Dividend and Annual General Meeting of the Company to be held on September 29, 2016, as under:

Book Closure Date:

Saturday, September 24, 2016 to Thursday, September 29, 2016
(Both Days inclusive)

Further, the Annual General Meeting of the Company for the financial year ended 31st March 2016, will be held as under:

Annual General Meeting:

Day and Date : Thursday, September 29, 2016
Time : 12:30 p.m.
Venue : Cambay Sapphire
(Formerly Cambay Spa and Resort)
Plot No. 22-24, Near GIDC,
Opposite Hillwoods School, Sector 25,
Gandhinagar – 382 044, Gujarat

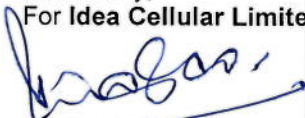
Dividend Payment Date:

The Final Dividend, if approved at the Annual General Meeting, will be paid / dispatched to the Company's equity shareholders on or after September 30, 2016.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,
For Idea Cellular Limited


Pankaj Kapdeo
Company Secretary

