



March 15, 2017

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Clarification on news item appearing on CNBC TV 18

Dear Sirs,

This has reference to clarification sought about the news item appearing in "CNBCTV18" on March 15, 2017, about "Idea to demerge tower business portfolio and sell majority stake in ATC". In this regard, we would like to clarify as under:

As part of corporate strategy, the Company constantly evaluates various opportunities for enhancing the stakeholders' value. As and when such proposals are considered by the Board of Directors of the Company warranting disclosures, the Company shall comply with the disclosure obligations under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Currently, there is no such proposal as reported by the media that is being considered by the board.

Thanking you,

Yours truly,
For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo".

Pankaj Kapdeo
Company Secretary

