

FalconEye - Tata Elxsi's Automation suite adopted by pan-European Media and Telecommunications Company

Bangalore, 8 May 2018: Tata Elxsi, a global design and technology services company, announced the licensing of its integrated test automation and monitoring suite 'FalconEye' to a pan-European media and telecommunications company for OTT automation and improving streaming performance.

Tata Elxsi's FalconEye helped the operator in proactive QoE analysis, resulting in quicker triaging of QoE issues, monitoring for video artefacts and CDN anomalies.

FalconEye also helped the operator improve their performance in varied network conditions and emulate network scenarios to analyze and improve ABR (Adaptive Bit Rate) performance. It also enabled the development and testing teams to address QoE issues before release gates.

About FalconEye

Tata Elxsi's FalconEye is a product suite for automation of testing, workflows, and monitoring across video delivery platforms such as mobile, STB, OTT players, consoles etc. It includes an Artificial Intelligence engine, focusing on improving the test coverage and optimizing stability-testing scenarios. This is coupled with an integrated development environment, which would enable operators to further drive a reduction of up to 20% of automation scripting effort.

Tata Elxsi has released FalconEye 5.0, which comes with advanced features for both QoE and functional automation needs. Meet us at booth # C32 at the TV Connect at Kensington Olympia, London from 9-10 May 2018 for an interactive demo on the FalconEye 5.0 suite.

Join us on 10 May for an engaging session on '*Defining a proactive QoE strategy*' by Nagu Gopalakrishnan – Director & Principal Consultant, Automation & QoE solutions.

About Tata Elxsi

Tata Elxsi is a global design and technology services Company and a part of the \$100+ billion Tata Group. Tata Elxsi works with leading MSOs, content providers and studios to develop innovative services and applications that create subscriber stickiness and drive revenue growth.

This is backed by over 25 years of design and engineering experience and deep specialization in video

and OTT engineering and service delivery, a global delivery presence and offshore development centers in India.

For more information, please visit www.tataelxsi.com

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