



**Heineken International B.V., with registered office at Tweede
Weteringplantsoen 21, 1017 ZD Amsterdam, the Netherlands**

April 04, 2016

- | | |
|-------------------------------------|--|
| 1. Department of Corporate Services | 2. National Stock Exchange of India Ltd. |
| BSE Limited | Exchange Plaza |
| Floor 25, PJ Towers, | Bandra Kurla Complex, |
| Dalal Street | Bandra (E) |
| Mumbai – 400 001 | Mumbai – 400 051 |

Dear Sir,

**Sub: Disclosure in compliance with Regulation 30 of the SEBI (Substantial
Acquisition of Shares and Takeovers) Regulations, 2011.**

As a member of the Promoter group of United Breweries Limited, Bangalore, we enclose our disclosure as of March 31, 2016 in the prescribed format in compliance with Regulation 30(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please take the same on record.

Thanking you,

Yours faithfully,

For **HEINEKEN INTERNATIONAL B.V.**

A handwritten signature in black ink, appearing to read "E. de Wet", written over a light blue horizontal line.

DIRECTOR / AUTHORIZED SIGNATORY

Encl.: As above

Copy to: UNITED BREWERIES LIMITED
UB Tower, UB City,
24, Vittal Mallya Road,
Bangalore - 560001

Format for Disclosures under R

Part - A - Details of Shareholding

1. Name of the Target Company (TC)
2. Name(s) of the stock exchange(s) where the shares of the TC are listed

UNITED BREWERIES LIMITED

BSE Limited

National Stock Exchange of India Limited

3. Particulars of the shareholders(s):

- a. Name of Person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC

OR

- b. Name(s) of promoter(s), member of the promoter group and PAC with him.

1 Heineken International B V

2 Dr. Vijay Mallya

3 Dr. Vijay Mallya & Sidhartha V Mallya

4 Dr. Vijay Mallya & Ritu Mallya

5 United Breweries (Holdings) Limited

6 McDowell Holdings Limited

7 Kamsco Industries Private Limited

8 Pharma Trading Company Private Limited

9 The Gem Investment & Trading Co Private Limited

10 Mallya Private Limited

11 Devi Investments Private Limited

12 Vittal Investments Private Limited

13 UB Overseas Limited

14 United Spirits Limited

15 Scottish & Newcastle India Limited

16 Heineken UK Limited

4. Particulars of the Shareholding of person(s) mentioned at (3) above

As of March 31 st of the year, holding of :

a. Shares

1 Heineken International B V	15,265,858	5.77	N.A.
2 Dr. Vijay Mallya	10,635,999	4.02	N.A.
3 Dr. Vijay Mallya & Sidhartha V Mallya	10,464,288	3.96	N.A.
4 Dr. Vijay Mallya & Ritu Mallya	253,333	0.10	N.A.
5 United Breweries (Holdings) Limited	28,337,911	10.72	N.A.
6 McDowell Holdings Limited	8,122,344	3.07	N.A.
7 Kamsco Industries Private Limited	5,523,636	2.09	N.A.
8 Pharma Trading Company Private Limited	1,514,366	0.57	N.A.
9 The Gem Investment & Trading Co Private Limited	4,315,132	1.63	N.A.
10 Mallya Private Limited	9,786,666	3.70	N.A.
11 Devi Investments Private Limited	1,859,300	0.70	N.A.
12 Vittal Investments Private Limited	375,955	0.14	N.A.
13 UB Overseas Limited	427,740	0.16	N.A.
14 Scottish & Newcastle India Limited	89,994,960	34.04	N.A.
15 Heineken UK Limited	8,489,270	3.21	N.A.

b. Voting Rights (otherwise than by shares)

NIL NIL N.A.

c. Warrants

NIL NIL N.A.

d. Convertible Securities

NIL NIL N.A.

e. Any other instrument that would entitle the holder to receive shares in the TC

NIL NIL N.A.

Total 195.366.758 73.89 N.A.

N.A.

For HEINEKEN INTERNATIONAL BV

Signature of the Authorized Signatory

Place: Amsterdam, The Netherlands

Date: 4 April 2016

(*) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.