



Infotel Televentures Private Limited

(Formerly Digivive Holdings Pvt. Ltd)

CIN No. U74900DL2010PTC211054

30<sup>th</sup> October 2014

To,

The Company Secretary & Manager (Legal),  
Sambhaav Media Limited  
Opp: Chief Justice's Bungalow,  
Bodakdev,  
Ahmedabad-380015 (Gujarat).

**SUB: Intimation under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992 [Regulation 13(1)]**

We Infotel Televentures Private Limited bought 1,32,82,800 Equity Shares of Shambhaav Media Limited face value of Re. 1/- each listed on the NSE with ISIN: INE699B01027 and BSE with Scrip code 511630.

Disclosure under regulation 13(1) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992 is given in form-A attached as annexure 1.

**For Infotel Televentures Private Limited**

**Akhilesh Tripathi**  
Director



Place: Gurgaon  
Date: 30<sup>th</sup> October 2014

Regd. Office: D-7, Dhawandeep Apartments, 6, Jantar Mantar Road, New Delhi - 110001, India  
Corp. Office: Plot No.38, Institutional Area, Sector - 32, Gurgaon, Haryana-122001, India.



**Infotel Televentures Private Limited**

*(Formerly Digivive Holdings Pvt. Ltd)*

CIN No. U74900DL2010PTC211054

30<sup>th</sup> October 2014

To,

National Stock Exchange of India Limited,  
Exchange Plaza,  
Plot no. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai - 400 051.

General Manager,  
Department of Corporate Services,  
14<sup>th</sup> Floor, Bombay Stock Exchange Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

CC

The Company Secretary & Manager (Legal),  
Sambhaav Media Limited  
Opp: Chief Justice's Bungalow,  
Bodakdev,  
Ahmedabad-380015 (Gujarat).

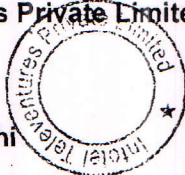
**SUB: DISCLOSURE UNDER REGULATION 29 (1) OF SEBI (SUSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATION, 2011**

We Infotel Televentures Private Limited bought 1,32,82,800 Equity Shares of Shambhaav Media Limited face value of Re. 1/- each listed on the NSE with ISIN: INE699B01027 and BSE with Scrip code 511630.

Disclosure under regulation 29(1) of SEBI (SUSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATION, 2011 is attached as annexure 1

**For Infotel Televentures Private Limited**

Name : **Akhilesh Tripathi**  
Designation : **Director**




Place: Gurgaon  
Date: 30<sup>th</sup> October 2014

**Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	Sambhhaav Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Infotel Televentures Private Limited		
Whether the acquirer belongs to Promoter / Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking / others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by equity shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
<b>e) Total (a+b+c)</b>	<b>NIL</b>	<b>NIL</b>	<b>NIL</b>
<b>Details of acquisition:</b>			
a) Shares carrying voting rights acquired	1,32,82,800	9.09%	9.09%
b) VRs acquired otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NIL	NIL	NIL

*Akhil Kumar*



d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking /others)	NIL	NIL	NIL
<b>e) Total (a+b+c)</b>	<b>1,32,82,800</b>	<b>9.09%</b>	<b>9.09%</b>
<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	1,32,82,800	9.09%	9.09%
b) VRs otherwise than by equity shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking / others)	NIL	NIL	NIL
<b>e) Total (a+b+c)</b>	<b>1,32,82,800</b>	<b>9.09%</b>	<b>9.09%</b>
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer /encumbrance etc).	Off-market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares		
Date of acquisition of / <del>date of receipt of intimation of allotment of shares/ VR / warrants / convertible securities / any other instrument that entitles the acquirer to receive shares in the TC</del>	30 <sup>th</sup> October 2014		
Equity share capital / <del>total voting capital</del> of the TC before the said acquisition	14,61,10,840		
Equity share capital / <del>total voting capital</del> of the TC after the said acquisition	14,61,10,840		
Total diluted share / <del>voting capital</del> of the TC after the said acquisition	14,61,10,840		

Abhilekh

