

Appointment of **Hugo Larricq** as **Chief Executive Officer of Mon Courtier Energie Groupe**

Bordeaux, September 4, 2025 at 6:00 pm CEST – Mon Courtier Energie Groupe (ISIN code: FR001400H3A0 – Ticker: ALMCE), an energy brokerage company for businesses, today announces the appointment of Hugo Larricq as Chief Executive Officer. Charlie Evrard will remain Chairman of the Board of Directors.

A solid background in commercial strategy and business development

Hugo Larricq is an experienced executive with over 15 years in strategic roles dedicated to the commercial development of French and international companies.

Since 2017, he has been Commercial Director for Products and Services at Cdiscount and a member of its Executive Committee, contributing to the management of annual revenue exceeding €2 billion and running teams dedicated to the commercial performance of France's leading e-commerce player.

He previously held various international responsibilities in Revenue Management & Pricing, notably at Whitbread and Ricoh Europe (United Kingdom), as well as within the Avis Budget Group. He also gained experience in the wine and spirits sector, both in France and internationally, working with Bernard Magrez, Rémy Cointreau and Mount Gay Rum.

Hugo Larricq holds a Master's degree in International Economics & Finance from Université Montesquieu Bordeaux IV, as well as an MBA in Wine & Spirits Marketing and Management from INSEEC Business School.

A nomination to support profitable growth

Hugo Larricq, Chief Executive Officer of Mon Courtier Energie Groupe, states: *"I am honored and thrilled to be joining Mon Courtier Energie Groupe at this key stage of its development. The Group's core business is based on close relationships with its clients and end-to-end support in managing and optimizing their energy budgets, as well as in their energy transition. This is a vital mission that is particularly meaningful in today's context of energy market tensions and climate challenges. I am fully committed to leveraging my performance management experience to serve this mission, with the ambition of accelerating the Group's growth, strengthening its position as a trusted partner for businesses, and creating long-term value for all our stakeholders."*

Charlie Evrard, Chairman of the Board of Directors of Mon Courtier Energie Groupe, concludes: *"We are very pleased to welcome Hugo as Chief Executive Officer. His combined strategic and operational experience, both in France and internationally, will be a major asset in driving the successful execution of our strategic action plan and achieving our profitable growth targets by 2028."*



2025 Financial Agenda*

- **H1 2025 Results & Q3 2025 Revenue:** October 15, 2025

(*) Publications before market opening. Information subject to change.



About Mon Courtier Energie Groupe

Founded in Bordeaux in 2017, in just a few years Mon Courtier Energie Groupe has become a major player in energy brokerage and the leading French network on the B2B market. The Group's mission is to help companies with the global management of their energy budget in order to reduce or optimise their gas and/or electricity bill. Mon Courtier Energie Groupe service offer comprises brokerage and advice regarding energy purchasing, the management and optimisation of contracts and energy transition guidance.

Mon Courtier Energie Groupe relies on the expertise of over 200 employees at head office and in "licensed" agencies in the regions.

For further information, please go to www.moncourtierenergie.com.



Contacts

Mon Courtier Energie Groupe

Charlie Evrard
Chairman of the Board
investisseurs@moncourtierenergie.com

NewCap

Mathilde Bohin / Dusan Oresansky
Investor Relations
mce@newcap.eu
Tel: +33 (0)1 44 71 94 94

NewCap

Nicolas Merigeau
Media Relations
mce@newcap.eu
Tel: +33 (0)1 44 71 94 98

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