

27th March, 2014

To,
The Corporate Relationship Department,
BSE Limited,
1st Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street, Fort,
Mumbai – 400 001.

Fax No. 22723121 / 22721072 / 22722037
Email : info@bseindia.com;
corp.relations@bseindia.com

The Market Operations Department
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor, Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051.

Fax No. 26598237 / 26598238
Email : cm1ist@nse.co.in

Mr. Vivek Achwal, Company Secretary,
Shriram Transport Finance Company Limited
Corporate Office: Wockhardt Towers,
3rd Floor, West Wing, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400051.

Dear Sirs,

BSE Scrip code – 500302; NSE Symbol – PEL

Re: Disclosure u/r 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Pursuant to the requirements of regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011, attached herewith is the disclosure in respect of sale of 2,26,00,000 equity shares of Shriram Transport Finance Company Limited from Piramal Enterprises Limited to its wholly-owned subsidiary, PHL Capital Private Limited on 25th March, 2014, pursuant to an internal realignment of business and holding structures.

Thanking you,

Yours truly,
For **Piramal Enterprises Limited**



Leonard D'Souza
Company Secretary

Encl: a/a

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Shriram Transport Finance Company Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Piramal Enterprises Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited & BSE Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	2,26,00,000	9.96	9.96
b) Voting rights (VR) otherwise than by shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	0	0	0
Total (a+b+c)	2,26,00,000	9.96	9.96
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	2,26,00,000	9.96	9.96
b) VRs acquired /sold otherwise than by shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	0	0	0
Total (a+b+c)	2,26,00,000	9.96	9.96



Piramal Enterprises Limited

Registered Office : Piramal Tower Ganpatrao Kadam Marg Lower Parel Mumbai 400 013.

Secretarial Dept : Piramal Tower Annexe 1st Floor Ganpatrao Kadam Marg Lower Parel Mumbai - 400 013 India

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<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	0	0	0
b) VRs otherwise than by shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	0	0	0
Total (a+b+c)	0	0	0
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off- market Note: The shares were sold from Piramal Enterprises Limited to its wholly-owned subsidiary, PHL Capital Pvt. Ltd. pursuant to an internal realignment of business and holding structures.		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 25, 2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	22,68,82,736		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	22,68,82,736		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	22,68,82,736		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Leonard D'Souza
Company Secretary



Place: Mumbai

Date: March 27, 2014

Piramal Enterprises Limited

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