

CERA

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CSL/2014-15/577
February 11, 2015

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort <u>Mumbai - 400 001.</u> Scrip Code :532443 Scrip ID:CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	☒ The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: <u>022-26598237/38 or 022-26598347/48</u>
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Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

We have to inform you that we have received intimation from Smt. Ganga Somany, a member of the promoters' group of the Company in Format under regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, for 215 Equity Shares acquired by her.

We are enclosing herewith the said Format for the intimation received from Smt. Ganga Somany, a member of the promoters' group as mentioned above.

We hope you will find the same in order and take the same on records.

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,



Narendra N. Patel
President & Company Secretary

Encl: as above

Cera Sanitaryware Limited

Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

GANGA SOMANY

15, INDIA EXCHANGE PLACE
KOLKATA-700 001.

Dated: February 10, 2015

To
The Secretary
Cera Sanitaryware Ltd.
9, GIDC Industrial Estate
Kadi-382715

Dear Sir,

Sub :- Acquisition of Shares in Cera Sanitaryware Limited

Pursuant to Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and any other applicable provisions, if any under SEBI, I am enclosing format duly filled in for change in Shareholding in Cera Sanitaryware Limited.

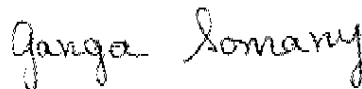
I am the person belonging to the promoters' Group of Cera Sanitaryware Limited, 9, GIDC Industrial Estate, Kadi - 382715, Dist. Mehsana, Gujarat, India.

PLEASE NOTE THAT I HAVE ACQUIRED 215 EQUITY SHARES OF CERA SANITARYWARE LTD. AND MY NEW SHARE HOLDING IN THE COMPANY IS 22715 SHARES REPRESENTING 0.18% AND TOTAL PROMOTERS SHARE HOLDING IS 7111460 SHARES REPRESENTING 56.20% OF THE SHARES OF CERA SANITARYWARE LTD.

This is for your information and necessary action.

Thanking you,

Yours faithfully,



(GANGA SOMANY)

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Cera Sanitaryware Ltd.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	GANGA SOMANY List of PAC & their holdings as per Annexure "I"		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE & BSE		
5. Details of the acquisition / disposal as follows :	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	7111245	56.20%	56.20%
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking/others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	7111245	56.20%	56.20%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	215	0.001%	0.001%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/	NIL	NIL	NIL

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any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked / released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+d)	215	0.001%	0.001%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7111460	56.20%	56.20%
b) Shares encumbered with the acquirer	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
e) Total (a+b+c+d)	7111460	56.20%	56.20%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET PURCHASE		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	09.02.2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	12654874 EQUITY SHARES		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	12654874 EQUITY SHARES		
Total diluted share/voting capital of the TC after the said acquisition/sale.	12654874 EQUITY SHARES		

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(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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Signature of the acquirer / seller / ~~Authorised Signatory~~

Place: Kolkata.

Date: 10.02.2015.

ANNEXURE "I"LIST OF PAC & THEIR HOLDINGS

<u>NAME</u>	<u>NO.OF SHARES</u>	<u>%</u>
1. Vikram Investment Co.Ltd.	2900275	22.92
2. Trisure Promotions & Tradings Ltd.	484400	3.83
3. Suvinay Trading & Investment Co.Ltd.	259420	2.05
4. Rekha Commercial Ltd.	532388	4.21
5. Venugopal Holdings Ltd.	63388	0.50
6. Shri Vikram Somany	941953	7.45
7. Shri Vikram Somany	100000	0.79
8. Mrs.Smiti Somany	1542240	12.18
9. Mrs.Deepshikha Khaitan	39116	0.31
10. Madhusudan Holdings Ltd.	7500	0.06
11. Ganga Somany	22500	0.18
12. Madhusudan Industries Limited	18065	0.14
13. Pooja Jain Somany	200000	1.58
	<u>7111245</u>	<u>56.20%</u>

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