

CERA

CSL/2015-16/61

May 19, 2015

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort <u>Mumbai - 400 001.</u> Scrip Code :532443 Scrip ID:CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: <u>022-26598237/38 or 022-26598347/48</u>
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Dear Sir,

Sub: Contract with Global Brand

We have to inform you that the Company has entered into a marketing agreement with ECE Banyo, the owners of Italian Luxury Sanitaryware brand ISVEA for a period of 5 years, which can be extended later, exclusively for sales, distribution and marketing of ISVEA brand in India. Products of ISVEA brand are designed by well-known Italian designers. The launch of ISVEA brand by the Company in India is expected by July, 2015.

This is for your kind information and necessary action.

Thanking you,

Yours faithfully,

For Cera Sanitaryware Limited,



Narendra N. Patel

President & Company Secretary

Cera Sanitaryware Limited

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CIN: L26910GJ1998PLC034400