

CERA

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CSL/2015-16/337
October 23, 2015

Through Fax / E-mail / Courier

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort Mumbai - 400 001. Scrip Code :532443 Scrip ID:CERASAN Fax:022-22722039/2061/2041/2037/3121	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: 022-26598237/38 or 022-26598347/48
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Dear Sir,

Sub: Board Meeting Outcome - Press Release

With reference to the above, please find enclosed herewith a Press Release to be published in the newspapers, after releasing of the quarterly unaudited financial results for the quarter and half year ended 30th September, 2015 approved by the Board of Directors at their meeting held today i.e. 23.10.2015. The copy of the same has already been faxed to Stock Exchange.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited,**



Narendra N. Patel
President & Company Secretary

Encl : as above

Cera Sanitaryware Limited

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CIN: L26910GJ1998PLC034400

CERA HIGH GROWTH STREAK CONTINUES

AHMEDABAD: Maintaining its growth in sales and profit, Cera Sanitaryware has achieved 12.88% rise in top line and a 13.53% percent increase in net-profit in the second quarter of the current fiscal ended on September 30.

According to unaudited financial results for Q2 released by the company after a meeting of the company's board, CERA has recorded a net sales income of Rs 225.30 crores in July-September (for Half year 419.56 Cr) of this year compared to 199.60 crores in Q2 (for Half Year 361.93 Cr) during 2014-15.

The net profit (after tax) for Q2 of FY 2015-16 has totalled 17.88 crores as against 15.75 crores in July-September of 2014-15.

The annualised earnings per share (basic and diluted) during July-September 2015-16 are worked out at Rs 55.00 (for half year Rs 51.59) compared to Rs 49.79 for July-September (for half year Rs 46.44) of 2014-15.

Important Announcement:

The Company has entered in to MOU with Anjani Tiles Ltd for participating in to joint venture proposition for manufacturing of vitrified floor tiles in Andhra Pradesh. The company envisages to build initial capacity of around 10000 sq mtrs per day with initial project cost of around Rs 68 Crore.

The commercial production is expected to start by end of FY 2016.