



|  |                  |
|--|------------------|
|  | +91 80 3745 1377 |
|  | info@subex.com   |
|  | www.subex.com    |

March 08, 2021

To  
The BSE Limited  
The National Stock Exchange of India Limited

Dear Sir/Madam,

**Sub: Product Launch- Subex to launch new AI Automation Platform**

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, this is to notify you that Subex will be launching a new AI automation platform in the month of April 2021, that will help enterprises in their AI adoption journey. The launch is expected to happen in the month of April 2021. Further details will be disclosed as we are closer to the launch and specific details of the platform will be unveiled on the launch day.

We have started some campaigns on social media, which will continue till the day of the launch of the platform.

We request you to take the same on record.

Thanking you.

Yours truly,  
For Subex Limited

**G V Krishnakanth**  
Company Secretary & Compliance Officer



**Subex Limited**

CIN - L85110KA1994PLC016663

Registered Address : Pritech Park - SEZ, Block-09, 4th Floor B Wing  
Survey No. 51 to 64/4, Outer Ring Road, Bellandur Village, Varthur Hobli, Bengaluru - 560 103. India