

July 13, 2017

**The Manager,  
Listing Department  
Bombay Stock Exchange Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort  
Mumbai – 400001.  
Scrip Code: 532326**

**The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor; Plot No. C/1  
G Block, Bandra Kurla Complex, Bandra (East),  
Mumbai – 400051  
Symbol: INTENTECH**

Dear Sir/Madam,

**Sub: Press Release**

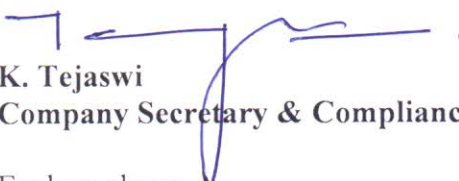
**Ref:** Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing the copy of the Press Release titled “Intense Technologies achieves breakthrough into new domain with its innovative new platform UniServe™ NXT.

This is for your information and records.

Thanking you

Yours faithfully,  
**For Intense Technologies Limited**

  
**K. Tejaswi  
Company Secretary & Compliance Officer**

Encl: as above



## **Intense Technologies achieves breakthrough into new domain with its innovative new platform UniServe™ NXT**

- Signs agreement with leading European telecom operator to develop a case management solution aimed at improved customer service
- Advanced technological capabilities of UniServe™ NXT platform have the potential to improve revenues of Intense Technologies
- Intense gains toe hold in new domains with UniServe™ NXT

### **Hyderabad – July 13, 2017:**

India headquartered enterprise software products company Intense Technologies, with leadership presence in South Asia telecom and emerging presence across the U.S, LATAM, EMEA and APAC geographies announces a breakthrough agreement for its innovative platform, UniServe™ NXT. Signed with a leading operator in European telecom, this development heralds a revolution in times where every business is becoming digital.

Advanced technological capabilities of UniServe™ NXT like configurable API engine, Artificial Intelligence driven automation of business processes, BPM and GUI based UX layer make it an adaptive digital business platform. Enterprises can bank on this to build business agility required for the digital era and enhance customer experience.

The capabilities of the UniServe™ NXT platform will be utilised by the European telecom operator to develop a case management solution with the objective of automating the customer service function. Case Management Software is an \$8 billion market worldwide according to leading industry analyst firm. This is the beginning of how UniServe™ NXT platform can be adapted to emerging market demands and Intense believes that UniServe™ NXT platform will open new opportunities.

### **On the occasion, Mr. Shastri, MD, Intense Technologies Ltd. said,**

*"We are extremely excited about the development of our new platform that will give us the ability to peruse new opportunities and domains. A game-changer by itself, UniServe™ NXT is positioned as a key enabler for digital business models. From a technology standpoint it ushers in an era of automation and digitalization where enterprise products can be assembled and operationalized with minimal lead times.*

*This relationship with a leading European telecom operator is poised to be one of the first few enterprises to experience the power of automation applied in the context of streamlining customer processes. Our technological inputs will not only help our client achieve and exceed defined goals in customer engagement but will bring substantive capabilities to learn and adapt from unique customer experiences to create a higher level of solution. Being cognizant of the inter-connectedness of things in the coming years we have made UniServe™ NXT future proof, by building capabilities like AI, data virtualization, API and CX."*

Intense Technologies continues to demonstrate its understanding and capabilities within the digital universe through such innovative technologies as it seeks to popularize this truly next-generation offering.

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### About Intense Technologies

Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer centric business processes resulting in improved revenues, greater customer centricity and reduced operational expenses. We serve customers in 35 countries across 4 continents, with a 70% market share in Telecom in South Asia. We have 500 million subscriber base across our engagements. Intense Technologies has sales offices in Singapore, UAE, USA and UK.

For more information, visit [www.in10stech.com](http://www.in10stech.com)

**BSE: 532326; NSE: INTENTECH; ISIN: INE781A01025; Bloomberg: INTEC IN**

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### Forward-looking and cautionary statements

Certain words and statements in this release concerning Intense Technologies and its prospects, and other statements, including those relating to Intense Technologies' expected financial position, business strategy, the future development of Intense Technologies' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Intense Technologies, or industry results, to differ materially from those expressed or implied by such forward-looking statements. Intense Technologies will not in any way be responsible for action taken based on such forward-looking statements and undertakes no commitment to update these forward-looking statements publicly, to reflect changed realities.