

Date: 23/07/2013

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Ratings of Bank Facilities & Commercial Paper

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

This is to inform you that CRISIL Limited has reaffirmed its ratings on the bank facilities and commercial paper programme of PC Jeweller Limited as under:

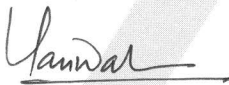
Bank Facilities		Commercial Paper
Long-Term Rating	Short-Term Rating	
CRISIL A/Stable	CRISIL A1	CRISIL A1

Kindly treat this information as compliance under applicable clauses of the Listing Agreement and take the same on record.

Thanking you,

Your's sincerely,

For PC Jeweller Limited,



(VIJAY PANWAR)
Company Secretary

PC Jeweller Limited

Corporate Office : C - 54, IInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur •
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RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
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