

Date: February 17, 2014

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400 001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

**Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading)
Regulations, 1992**

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

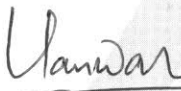
Dear Sir / Madam,

In compliance of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992, as amended, please find enclosed herewith the disclosure in Form D, received by the Company in terms of Regulation 13(4) & 13(4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992, from Shri Balram Garg, Promoter & Managing Director of the Company.

Kindly take the same on record.

Thanking you,

For PC Jeweller Limited,


(VIJAY PANWAR)


Company Secretary

Encl.: As above

PC Jeweller Limited

Corporate Office : C - 54, IInd Floor, Vikas Marg, Preet Vihar, Delhi - 110 092 Ph. : 011 - 49714971 Fax : 011 49714972

Regd. & Head Off. : 24/2708, Bank Street, Karol Bagh, New Delhi - 110 005, INDIA

OTHER SHOWROOMS : NEW DELHI: Karol Bagh • Pitampura • Kingsway Camp • Rajouri Garden • South Extn., Part-I • GK-I • UTTAR PRADESH: Ghaziabad • Indirapuram • Noida • Lucknow • Kanpur •
HARYANA: Gurgaon • Faridabad • Rohtak • Panchkula • CHANDIGARH • UTTARAKHAND: Dehradun • Haridwar • MADHYA PRADESH: Bhopal • Indore • CHHATTISGARH: Raipur • Bilaspur •
RAJASTHAN: Jodhpur • Bhilwara • Pali • Beawar • Ajmer • PUNJAB: Ludhiana • Amritsar
info@pcjeweller.com • www.pcjeweller.com

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]

1) The Compliance Officer,
PC Jeweller Limited, New Delhi

2) BSE Limited, Mumbai

3) National Stock Exchange of India Limited, Mumbai

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group

Name, PAN No. & Address of Promoter / Person who is part of Promoter Group / Director / Officer.	No. & % of shares/voting rights held by the Promoter / Person who is part of Promoter Group / Director / Officer	Date of receipt of allotment / acquisition of shares / voting rights	Date of intimation to company	Mode of acquisition (market purchase / public rights / preferential offer, etc.) / sale	No. & % of shares/post acquisition/ voting rights	Trading through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value* (Rs.)	Sell quantity	Sell value
Balram Garg PAN: AANPG9208P Address: 1 C, Court Road, Civil Lines, Delhi - 110054	66217548 (36.97%)	17.02.2014	17.02.2014	Market Purchase	66267548 (37.00%)	Karvy Stock Broking Ltd. BSE - INB010770130 NSE - INB230770138	BSE NSE	17197 32803	15,13,934 28,90,389	N.A.	N.A.

* Excluding taxes, duties & brokerage.

Signature:

Name: **BALRAM GARG**

Designation: Promoter & Managing Director