

Date: 22/07/2017

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Sub.: Intimation of opening of 79th Showroom

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Dear Sir/Madam,

We have great pleasure in informing that the Company is opening its new showroom on **Sunday, July 23, 2017, at Bhiwani (Haryana)**, at the following address:

207-208, Crown Plaza, Bhiwani (Haryana)

After this the Company will have total 79 showrooms located across 62 cities in India.

Kindly take the information on record.

Thanking you.

Yours sincerely,

For PC Jeweller Limited


(SANJEEV BHATIA)

Chief Financial Officer



PC Jeweller Limited

REGD. & CORPORATE OFF: C - 54, PREET VIHAR, VIKAS MARG, DELHI - 110 092 PH: 011 - 49714971 FAX : 011 - 49714972

info@pcjeweller.com • www.pcjeweller.com • CIN: L36911DL2005PLC134929