

BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126
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Ref: BEL/NSEBSEPR/29012016

29th January, 2016

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Brigade Group completes Brigade Serenity - Brigade's first luxury project in Chikmagalur"

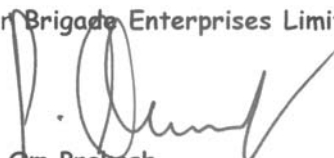
We are enclosing herewith the copy of the proposed press release titled "Brigade Group completes Brigade Serenity - Brigade's first luxury project in Chikmagalur".

Kindly take the same on your records.

Thanking you,

Yours faithfully,

For Brigade Enterprises Limited


P. Om Prakash
Company Secretary

Encl.: a/a.



PRESS RELEASE

For Immediate Release

Brigade Group completes Brigade Serenity – Brigade's first luxury project in Chikmagaluru.

Chikmagaluru, 29 January 2016: Brigade Group, one of India's leading Real Estate player headquartered in Bangalore has over the past 29 years created many landmark and innovative projects across South India. Brigade Serenity is the first luxury apartment project of Brigade in Chikmagaluru. The completion of Brigade Serenity was formally announced today by Mr. M R Jaishankar, Chairman and Managing Director of Brigade Enterprises Limited.

Brigade Serenity on the Bypass Road, Chikmagaluru is developed over an acre has 62 apartments of 1, 2 and 3 bedrooms with areas ranging from 700 sq.ft- 2200 sq.ft. The apartments with contemporary layouts offer a modern lifestyle and are meticulously designed to offer excellent light and ventilation. The project epitomizes luxury and a serene lifestyle. It is strategically located in the lap of nature and yet not too far away from the comforts of modern living. The calm environs of Brigade Serenity are well complemented by the various amenities available to residents. The project is well-equipped with various recreational facilities that brew up the perfect recipe for health and wellness. It has a Gymnasium and Swimming pool to enhance your fitness levels, a poolside party area to entertain guests, Play areas and Open greens. The project has been well received by customers and the project has been nearly sold out.

Speaking on the occasion Mr. M R Jaishankar, Chairman and Managing Director, Brigade Enterprises Limited said, "We are happy to announce the completion of Brigade Serenity. Chikmagaloreans can now experience and enjoy the quality of a trusted and recognized developer from Bangalore. Brigade has added value to the residential sector in Chikmagaluru by providing a great product with lifestyle amenities."

For information on Brigade Serenity, please visit BrigadeSerenity.com

For more information, please contact:
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