

## BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126  
Registered Office : 29<sup>th</sup> & 30<sup>th</sup> Floors, World Trade Center  
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road  
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA  
Ph: 91-80-4137 9200, 2227 7017-18 Fax : 91-80-2221 0784  
enquiry@brigadegroup.com www.brigadegroup.com



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Ref: BEL/NSEBSEPR/10082016

10<sup>th</sup> August, 2016

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
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Mumbai - 400 051  
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001  
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press Release - "Heading West - Brigade in GIFT City"

We are enclosing herewith the copy of the press release titled "Heading West - Brigade in GIFT City".

Kindly take the same on your records.

Thanking you,  
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash  
Company Secretary & Compliance Officer

Encl.: a/a.





## Press Release

### **Heading West: Brigade in GIFT city**

**Ahmedabad /Bangalore August 10, 2016:** Brigade Group, one of India's leading property developers achieved another milestone of its expansion plan with the Ground-breaking ceremony of two of its ambitious projects in GIFT City, Gujarat namely, Brigade SEZ and ibis STYLES Hotel on 5th August 2016. The SEZ office towers will have a total development of more than half a million sq. ft. of flexible office space of which the 1st phase is being launched now and the Hotel will consist of approximately 170 well-appointed guest rooms, multi-cuisine restaurant, banquets and conference rooms, managed by the ACCOR Group of France.

The auspicious ceremony was witnessed by multiple dignitaries including Mr. Sudhir G. Mankad, Chairman, GIFT City, the Chief Guest and Mr. N. Srivastava, IFS, Commissioner, Department of Tourism, Government of Gujarat, a Guest of Honour along with Development Commissioner, Kandla SEZ, Mr. Upendra Vasishth.

Speaking on the occasion, Mr. M. R. Jaishankar, Chairman & MD, Brigade Enterprises Limited said, 'GIFT City being the country's first SMART City project is a perfect platform to associate with and Brigade Group is pleased to play a strategic role in developing SEZ office towers and an International Business Hotel. Our group is one of the early movers in GIFT City and we look forward to making it a successful association'

Mr. Ajay Pandey, MD & Group CEO, GIFT City said "With a reputed developer like the Brigade starting groundwork for its two projects here, it is a very proud moment for us and an important milestone in the journey of GIFT City which is shaping up as an important global financial hub. As India's first IFSC at GIFT City is already emerging as a major global attraction, participation of Brigade will go a long way in establishing a world class financial hub at GIFT City."

For more information about Brigade Group, visit [www.brigadegroup.com](http://www.brigadegroup.com)

#### Press Contact

Mathew Abraham  
Head -Corporate Communications & PR  
Brigade Enterprises Ltd.  
Ph: 080-41379200

