

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
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BRIGADE

Building Positive Experiences

Ref: BEL/NSEBSEPR/28072022

28th July, 2022

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/Madam,

Sub.: Press Release - "15th Edition of Brigade Showcase, from 29th to 31st July 2022":

We are enclosing herewith the copy of the press release titled "15th Edition of Brigade Showcase, from 29th to 31st July 2022".

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on your records.

Thanking you,
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash
Company Secretary & Compliance Officer

Encl.: a/a





Press Release

15th Edition of Brigade Showcase, from 29th to 31st July 2022

Bengaluru 28 July 2022: The 15th edition of Brigade Showcase that will feature over 35 projects from Brigade Group will commence on 29 July 2022. Open to the public from 10 am to 8 pm, the three-day expo will continue till 31 July 2022 at Sheraton Grand, Brigade Gateway. Brigade Showcase will feature residential properties ranging from Rs. 30 L to Rs. 5 Cr giving customers a choice from a wide array of properties across four cities including Bengaluru, Mysuru, Chennai and Hyderabad. Customers can avail attractive limited period offers by registering on Brigade Group's website.

Commenting on Brigade Showcase 2022, Pavitra Shankar, Head-Residential Business and Executive Director, Brigade Group said, "We are excited to announce that our flagship event Brigade Showcase is back in its familiar form, this weekend at Sheraton Grand at Brigade Gateway. Brigade Showcase is a one-of-a-kind event in the industry, having been the pioneer of such developer-hosted events. It is very special to meet customers and help them realize their dream of buying a Brigade home, in the fanfare and spotlight of the Showcase. This year's property mix includes integrated townships, apartments, villas, plots, and ownership offices. All our staff have been vaccinated and Covid precautionary measures have been put in place to ensure a biosecure environment."

The main objective of Brigade Showcase is to offer customers a variety of high-quality projects that conform to world-class standards under one roof. Customers who book their properties at Brigade Showcase will be given a complimentary iPhone. A lucky draw will also be conducted wherein 10 lucky customers can win holiday vouchers from Brigade Group and all walk-ins will get assured Brigade Hospitality vouchers.

As part of the expo, Brigade Group will launch four new projects, namely Brigade Horizon, Pearl at Brigade Atmosphere, Brigade Nanda Heights and new towers at Brigade El Dorado.

Visit Sheraton Grand at Brigade Gateway to find your dream home with Brigade.

For more information, please contact:
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Brigade Group

