

ACCELYA
Complexity Simplified

22nd July, 2015

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, 'G' Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai – 400 051

Sir,

Sub: Press Release

We enclose a Press Release titled "Accelya's REVERA[®] CRA Cargo Revenue Accounting solution selected by Hawaiian Airlines".

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Accelya Kale Solutions Limited

Ninad Umranikar
Company Secretary
ACS 14201

Accelya's REVERA® CRA Cargo Revenue Accounting solution selected by Hawaiian Airlines

Accelya's REVERA solutions will now address both Passenger and Cargo Revenue Accounting needs of Hawaiian

Mumbai, 22nd July, 2015: Accelya, the leading solutions provider of financial and business intelligence solutions to the Airline industry, today announced that Hawaiian Airlines has selected Accelya's REVERA CRA solution to process and optimize its Cargo Revenue Accounting. Hawaiian has been Accelya's customer for other financial solutions such as VIAVLDI Card Management & REVERA PRA Passenger Revenue Accounting.

"We chose Accelya after a thorough evaluation of several CRA solutions in the market. Having used Accelya's PRA solution, we were impressed with their track record and expertise in Revenue Accounting," said **Shannon Okinaka Executive Vice President & CFO, Hawaiian Airlines.**

Hawaiian Airlines was looking for a partner who could provide a specialised, modern and scalable Cargo Revenue Accounting solution. REVERA CRA will deliver the following benefits to Hawaiian:

- Seamlessly interface with their cargo operations system and perform data quality checks on information coming from operational system
- Enhance cash flow through accurate and timely billing
- Maintain integrity and reconcile all cargo revenue accounts before they are interfaced to ERP system
- Reduce cycle time of cargo revenue declaration

"Hawaiian's Cargo business has more than doubled in the past three years so finding the right partner for our Cargo Revenue Accounting needs is extremely important to the enterprise. We are delighted to be partnering with Accelya to make this happen," said **Tim Strauss, Hawaiian's Vice President of Cargo.**

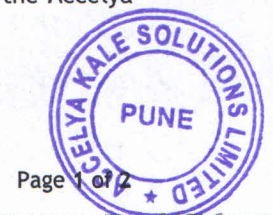
Speaking on this occasion, **Neela Bhattacharjee, EVP & Head - Airlines SBU, Accelya Kale Solutions Limited** said, "The extension of our partnership with Hawaiian underlines the consistent value that we deliver to their business. I am confident that we will continue to add the same value in future."

REVERA CRA is a market-leading Cargo Revenue Accounting Solution. It empowers revenue accounting managers to effectively manage their Cargo Revenue Accounting processes. Senior managers rely on REVERA CRA to take informed decisions as it converts large volumes of data on customers, partners and routes into valuable intelligence. REVERA CRA can easily integrate with a variety of Cargo Operations Systems in the market, giving airlines the flexibility to choose the Operations Systems, at the same time, manage the Cargo Revenue Accounting function using Accelya's specialized revenue accounting solution.

About Accelya Kale

Accelya Kale Solutions Limited (formerly known as Kale Consultants Limited) is part of the Accelya Group. Visit us at: www.accelyakale.com

www.accelya.com



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PRESS RELEASE



About Accelya

Accelya is a leading provider of financial and business intelligence solutions to the Airline and Travel industry. Accelya helps airline and travel companies manage their financial processes and gain insights into their business performance.

Accelya's expertise spans across all critical airline financial processes - BSP Processing, Revenue Accounting, Audit & Revenue Recovery, Card Management, Miscellaneous Billing, Cost Management and Business Intelligence. Accelya partners with airlines right from the time a ticket or an air waybill is issued, all the way through its entire financial life cycle, until the data is converted into actionable decision support.

With over 200 airline customers, our operations are spread across 9 countries and Accelya employs over 2000 professionals worldwide.

Accelya has been voted as 'IT Company of the Year' at Air Transport News Awards 2014 and 'Information Technology for the Air Cargo Industry' at ACW World Air Cargo Awards 2014. Visit us at: www.accelya.com

About Hawaiian Airlines

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 11 years (2004-2014) as reported by the U.S. Department of Transportation. Consumer surveys by Condé Nast Traveler, Travel + Leisure and Zagat have all ranked Hawaiian the highest of all domestic airlines serving Hawai'i.

Now in its 86th year of continuous service, Hawaiian is Hawai'i's biggest and longest-serving airline, as well as the largest provider of passenger air service from its primary visitor markets on the U.S. Mainland. Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 160 jet flights daily between the Hawaiian Islands, with a total of more than 200 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow updates on Twitter about Hawaiian (@HawaiianAir) and become a fan on its [Facebook page](#).

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For ACCELYA KALE SOLUTIONS LIMITED


Company Secretary