

# Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries  
New Link Road, Andheri (West), Mumbai - 400 053.  
Tel.: 40698000 • Fax : 40698181 / 82 / 83  
Website : www.balajitelefilms.com  
CIN No. : L99999MH1994PLC082802



August 6, 2015

To,  
National Stock Exchange of India Ltd.  
"Exchange Plaza",  
Bandra-kurla Complex,  
Bandra (East),  
Mumbai-400 051

Kind Attn: Amit Phatak

Sub: News Clarification - News item appearing on "Livemint.com" dated August 05, 2015, captioned "Star India sells 26% stake in Balaji Telefilms for Rs.108 crore".

Dear Sir,

This is with reference to your email dated August 6, 2015 on the subject matter, we would like to inform that the Company had no prior information about the referred transactions. Certain members of the Promoter Group of Balaji Telefilms Limited, namely, Mrs. Shobha Kapoor and Ms. Ekta Kapoor have informed the Company by way of applicable filings under the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 that they purchased additional 2843000 equity shares of the Company equivalent to 4.36% of the equity share capital of the Company in the secondary market on Wednesday, August 5, 2015. Likewise, Mr. Sameer Nair, Group CEO of the Company has also informed the Company that he has acquired 416,000 equity shares of the Company equivalent to 0.64% from the secondary market on the same day in accordance with the applicable code of conduct of the Company. Post receipt of the information, the Company has issued a press release on the subject which was sent to the Stock Exchanges on the same day i.e. August 5, 2015. There is no other information or development in the Company as on date that requires disclosures under Clause 36 of the Listing Agreement. As and when there is any material development in line with the requirements of Clause 36, as always, the Company will first communicate it to the Stock Exchanges.

Kindly acknowledge the same.

Thanking you,

Yours faithfully,

For Balaji Telefilms Limited

Simmi Singh Bisht  
Company Secretary

