

June 28, 2017

To,

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

Dear Sirs,

Subject: OnMobile wins a 3 year Ringback Tone & Reverse Ringback Tone deal with Banglalink, secures 100% coverage of Bangladesh Telecom market

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, OnMobile Global Limited is proud to announce that it has secured a 3-year deal with Banglalink, one of the leading digital communications services providers of Bangladesh to provide Ringback Tones and Reverse Ringback Tones to its customers.

A Press release to this extent is being issued by the Company, copy of which is attached herewith.

kindly take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited



P.V. Varaprasad
Company Secretary



Encl: as above

OnMobile wins a 3 year Ringback Tone & Reverse Ringback Tone deal with Banglalink, secures 100% coverage of Bangladesh Telecom market

Bangalore, India – 27th June 2017: OnMobile Global Limited ("OnMobile") is proud to announce that it has secured a 3-year deal with Banglalink, one of the leading digital communications services providers of Bangladesh to provide Ringback Tones and Reverse Ringback Tones to its customers. With this win, OnMobile's flagship Ringback Tone will be available to more than 32 million customers of Banglalink in Bangladesh.

As per this agreement, OnMobile will power Amar Tune (Ringback Tone) and Priyo Tune (Reverse Ringback Tone) for Banglalink by managing the platform, content as well as business operations for the next 3 years.

OnMobile is the global leader in Ringback Tones and is known for its Technology innovations that provide an unmatched consumer experience through intelligent digital storefronts, analytic-driven customer lifecycle management, a pioneering global network operations center and a world-class content management system.

Ziaul Hoque Sikder, Head of Content, Banglalink said, *"Banglalink has always been in the forefront in terms of bringing the best when it comes to serving the needs of our customers. We believe OnMobile as our partner will provide the best experience of Ringback Tone as well as Reverse Ringback Tone service to Banglalink customers."*

Sanjay Bhambri, President & COO – India, Asia, Middle East & Africa, OnMobile said, *"I am delighted that customers of Banglalink will now be able to experience our world class Ringback Tone as well as Reverse Ringback Tone service. I look forward to a fruitful partnership with Banglalink where we will provide their customers with innovative ways to personalize their calling experience as well as that of their friends, family, and contacts. It is a proud moment for OnMobile, as with this business win, our flagship Ringback Tone service will now be available to every mobile user in Bangladesh"*

About OnMobile:

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers over 575 million music plays daily to mobile customers worldwide. Based on current deployments, OnMobile has an addressable base of more than 1.5 billion mobile users across several geographies.

For further information, please visit www.onmobile.com

Media Contact:

pr@onmobile.com

About Banglalink:

Banglalink, one of the leading digital communications service providers in Bangladesh with over 32 million subscribers, and a subsidiary of Netherlands-based company VEON Ltd.

Web site: www.banglalink.net

Facebook: www.facebook.com/banglalinkmela

Twitter: <https://twitter.com/banglalinkmela?lang=en>

YouTube: <https://www.youtube.com/user/banglalinkmela>

LinkedIn: <https://www.linkedin.com/company-beta/6660/?pathWildcard=6660>

Instagram: <https://www.instagram.com/banglalink.digital/>

Media Contact:

pr@banglalink.net