

ONMOBILE GLOBAL LIMITED,
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September 14, 2018

To,
The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

Dear Sir/ Madam,

Sub: Clarification on Press Release “OnMobile launches ONMO Videos in India, Bangladesh & the Middle East with focus on curated regional content” dated September 10, 2018

With reference to the above and NSE e-mail dated September 12, 2018, we would like to clarify the following:

Product Category: ONMO Videos is a ‘One Stop Destination’ portal for short format regional videos. Users can browse and watch trending & curated videos with ease in their preferred English and vernacular language. ONMO Videos has a rich bouquet of content in 5 regional languages: Tamil, Malayalam, Kannada, Telugu and Bengali. With increased availability & affordability of data network and smartphones, there is a significant market for regional content consumption, digitally. It has a good line-up of videos in these categories on Movie scenes • Music • Health and fitness • Faith and Spirituality • Cookery & Kitchen Hacks • Travel • TV Serials & Short Films • On-stage Performances • Glamour & Style • Kids

Date of Launch: We commercially launched the product on 10th September 2018.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P.V. Varaprasad

P V Varaprasad
Company Secretary

