

June 21, 2013

Department of Company Law,
BSE Limited,
P J Tower, Dalal Street,
Mumbai - 400 022

Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Mumbai - 400 051

Sub: Buy-back of Equity Shares of SMS Pharmaceuticals Limited (the "Company")

Company has completed additional 5% of the Buy-back i.e. 75.84% on June 21, 2013. Therefore, as per regulation 15(i) of the Securities and Exchange Board of India (Buy Back of Securities) Regulation, 1998, the advertisement was published in the following newspapers on June 22, 2013:

1. Financial Express (English) - all Editions
2. Iqbal Nigaz (Urdu)
3. Prajashakti (Telugu)



SMS PHARMACEUTICALS LIMITED

Regd Off.: Plot No. 19-III, Opp. Bharatiya Vidya Bhavan Public School,
Road No. 71, Jubilee Hills, Hyderabad-500 096;

Tel: +91 40 66288888; Fax: +91 40 23551401; Email: info@smspharma.com;
Website: www.smspharma.com; Contact Person: P. Prabhakara Rao

INFORMATION ON BUY BACK OF EQUITY SHARES FROM OPEN MARKET

This information is being published pursuant to Regulation 15(i) of the Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998 in connection with Buyback of Equity Shares from Open Market through BSE Limited and National Stock Exchange of India Limited ("Stock Exchanges") by SMS Pharmaceuticals Limited ("SMS"). Shareholders of SMS may note that as of June 21, 2013, SMS has bought 1,326,378 Equity Shares (subject to close outs) through the Stock Exchanges for a total consideration of ₹ 3,526.70 lakhs (excluding brokerage and other charges applicable to the purchase), which represents 75.84% of the total Buyback size of ₹ 4,650 lakhs.

For and on behalf of Board of Directors of SMS Pharmaceuticals Limited

Ramesh Babu Potturi
Chairman &
Managing Director
Place : Hyderabad

TVVSN Murthy
Vice Chairman &
Joint Managing Director

P. Prabhakara Rao
Company Secretary

Date : June 21, 2013