

**DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF
SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	ROSSELL INDIA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer.	BMG Enterprises Ltd., 1 st Floor, DCM Building, 16 Barakhamba Road New Delhi – 110001		
3. Whether the acquirer belong to Promoter / Promoter group	Promoter Group		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE, NSE, Kolkata & Guwahati		
5. Details of the acquisition / disposal/ holding of shares / voting rights / holding of the Acquirer and PAC	Number	% wrt. Total Share wherever applicable	% w.r.t. total diluted share / voting capital of the TC(*)
Before the acquisition under, holding of:			
(a) Shares carrying voting rights.	2,31,57,957	63.10%	-
(b) Voting Rights (VRs) otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category).	-	-	-
Total (a+b+c)	2,31,57,957	63.10%	-
Details of acquisition			
(a) Shares carrying voting rights acquired	44,162	0.12	-
(b) VRs acquired / sold otherwise than by shares.	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold.	-	-	-
Total (a+b+c)	44,162	0.12	-

After the acquisition / sale, holding of:	2,31,13,795	62.99%	-
(a) Shares carrying voting rights.	-	-	-
(b) VRs otherwise than by shares	-	-	-
(c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	2,31,13,795	62.99	-
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter se transfer etc.)	Through BSE & NSE		
7. Date of acquisition of shares,	3 rd December, 2014		
8. Equity share capital of the TC before the said acquisition	3,66,96,475	100%	100%
9. Equity share capital of the TC after the said acquisition	3,66,96,475	100%	100%
10. Total diluted share / voting capital of the TC after the said acquisition	3,66,96,475	100%	100%


(Harsh Mohan Gupta)

Place: New Delhi

Date: 3rd December, 2014