

**Disclosures under Regulation 29(1) of
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	United Spirits Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer Relay B.V. PAC Diageo plc Diageo Finance plc Diageo Capital plc Tanqueray Gordon and Company Limited		
Whether the acquirer belongs to Promoter/Promoter group	No ^[1]		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited Bangalore Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	Nil ^[2]	N.A.	N.A.
b) Voting rights (VR) otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	N.A.	N.A.
d) Total (a+b+c)	Nil	N.A.	N.A.
Details of acquisition			
a) Shares carrying voting rights acquired	14,532,775	10.0	10.0

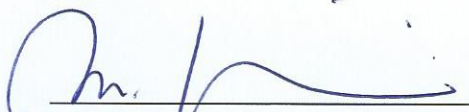
^[1] Relay B.V. and Diageo plc have entered into a shareholders' agreement ("SHA") with United Breweries (Holdings) Limited and Kingfisher Finvest India Limited dated 9 November 2012. The SHA, barring certain provisions, shall become effective on the completion of certain transactions under a share purchase agreement amongst Relay B.V., United Breweries (Holdings) Limited, Kingfisher Finvest India Limited, trustees of the USL Benefit Trust, SWEW Benefit Company, Palmer Investment Group Limited, UB Sports Management Overseas Limited and Diageo plc dated 9 November 2012. On the SHA becoming effective, Relay B.V. and Diageo plc shall be identified as part of the promoters of United Spirits Limited.

^[2] A total of 58,668 shares have been tendered by the public shareholders of the TC (i.e., United Spirits Limited) and accepted by the acquirer (i.e., Relay B.V.) in the open offer which closed on 26 April 2013. As of the date of this filing, these shares are in the process of being transferred to the acquirer.

b) VRs acquired otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	Nil	N.A.	N.A.
d) Total (a+b+c)	14,532,775	10.0	10.0
After the acquisition, holding of:			
a) Shares carrying voting rights	14,532,775 ^[3]	10.0	10.0
b) VRs otherwise than by equity shares	Nil	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	N.A.	N.A.
d) Total (a+b+c)	14,532,775	10.0	10.0
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Preferential Allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity shares, pari passu with existing equity shares of the TC		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	Date of receipt of intimation of allotment of shares: 27 May 2013		
Equity share capital / total voting capital of the TC before the said acquisition	₹ 1,307,949,680		
Equity share capital/ total voting capital of the TC after the said acquisition	₹ 1,453,277,430		
Total diluted share/voting capital of the TC after the said acquisition	₹ 1,453,277,430		

^[3] The acquirer will hold 14,591,443 shares in the TC (constituting 10.04% of the TC's share capital) once the 58,668 shares successfully tendered in the open offer are transferred to the acquirer.

For Relay B.V.



Authorised signatory

Place: Amsterdam

Date: 27 May 2013