



UNITED SPIRITS

April 30, 2014

1. Bangalore Stock Exchange Limited
(Scrip Code: McDowell)
No.51, Stock Exchange Towers,
1st Cross, J.C. Road,
Bangalore – 560 027.
2. National Stock Exchange of India Limited
(Scrip Code:MCDOWELL-N)
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051.
3. BSE Limited
(Regular Office & Corporate Relations Dept-Scrip Code: 532432)
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sirs,

This is to inform you that the Board of Directors, at their meeting held today, have appointed Mr. Anand Kripalu (Mr. Kripalu) as the Chief Executive Officer of the Company with effect from May 1, 2014. Mr. Kripalu is presently the Chief Executive Officer – Designate of the Company, with effect from October 1, 2013, as announced in the Company's press release dated September 24, 2013.

Mr. Kripalu is a B.Tech from IIT, Madras and MBA from IIM, Calcutta and has done an Advanced Management Program in Wharton Business School. Mr. Kripalu has over 30 years of experience in FMCG business.

Mr. Kripalu was formerly President, India and South Asia, at Mondelez International. In this position, Mr. Kripalu played a key role in leading Mondalez after the Cadbury acquisition by Kraft in India. He presided over eight years of continuous growth and helped the India business earn status as one of India's Most Admired Companies in 2012 and #3 Most Admired FMCG Company in 2013.

Mr. Ashok Capoor (Mr. Capoor), who is presently the Managing Director of the Company, will cease to be the Managing Director and Director of the Company with effect from May 1, 2014. Mr. Capoor will, thereafter, assume the role of President – Strategy of the Company for a year, with effect from May 1, 2014.

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United Spirits Limited

Registered Office : 'UB Tower', # 24, Vittal Mallya Road, Bangalore - 560 001, India.

Tel : 91-80 3985 6500, 2221 0705, Fax : 91-80 3985 6862, 3985 6959, 3985 6607

www.unitedspirits.in
Corporate Identity Number: L01331KA1999PLC024991

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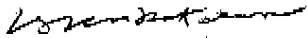
Continuation Sheet

The Board of Directors is yet to consider Mr. Kripalu's induction to the Board as a Director or his appointment as the Managing Director of the Company, both of which will be promptly notified to the stock exchanges once they have been considered and approved by the Board.

This communication may kindly be treated as compliance in terms of Clause 30, Clause 36 and other applicable Clauses of the Listing Agreement.

Thanking you,

Yours faithfully,
For **UNITED SPIRITS LIMITED**



V.S. VENKATARAMAN
COMPANY SECRETARY