



KEI Industries Limited

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KEI/2014-15

The Manager,
Bombay Stock Exchange Ltd
Listing Division,
Department of Corporate Services,
1st Floor, Rotunda Bldg., B. S. Marg,
Fort, Mumbai-400 001.

04.12.2014

Subject: Credit Rating of Long Term, Short Term Bank Facilities & Medium Term Instrument(Fixed Deposits)

Dear Sir/Madam,

This is to inform you that **Credit Analysis & Research Ltd (CARE)** has reaffirmed the '**CARE BBB' (triple B)** assigned to the **Long Term Bank Facilities** availed by the Company. This rating is applicable to facilities having tenure of **more than one year**. Facilities with this rating are considered to offer moderate safety for timely servicing of financial obligations. Such facilities carry moderate credit risk. CARE has reaffirmed the rating '**CARE A3+**' (**A Three plus**) assigned to the **Short Term Bank Facilities** availed by the Company. This rating is applicable to facilities having tenure **up to one year**. Facilities with this rating are considered to have strong degree of safety regarding timely payment of financial obligations. Such facilities carry low credit risk.

Further, CARE has assigned **CARE BBB (FD) {Triple B (Fixed Deposits)}** for Medium Term Instrument i.e. Fixed Deposits scheme of the Company.

This is for your information.

Thanking You,

Yours faithfully,
For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED.


(KISHORE KUNAL)
Company Secretary

CC: NSE, CSE

Works-II : Bhiwadi : SP-920, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan) Tel : 01493-220106, 221731 Fax : 01493-221732.
Works-III : Silvassa : 99/2/7, Madhuban Istrial Estate, Rakholi, Silvassa UT of D & N.H-396240. Tel/Fax : 0091-260-2644404, 2630944,2645896
Branch : Chennai : 27/F-1, first floor, Chakrapani Street, West Mambalam, Chennai-600 033 Tel : 044-24803363 Fax : 044-24803404.
Offices : Mumbai : 101/102, Vastu Shilp, Vastu Enclave, Andheri Pump House, Andheri(East), Mumbai-400093. Tel: 0091-22-2823963/28375642, Fax: 28258277
: Kolkata : P-47 & 48, Nilachal Complex Phase-II, Narendra Pur (Opp. Mandir Gate) Kolkata-700 013 Telfax : 033-24773299