

To
The Department of Corporate Services,
BSE Limited,
Listing Division,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001
E-mail id: corp.relations@bseindia.com

Date: 02.04.2021

Listing Division,
The National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051
E-mail id: takeover@nse.co.in

The Manager,
The Calcutta Stock Exchange Ltd.
The Senior Manager, Listing Division,
7, Lyons Range, Kolkata-700001
E-mail id: chandranidatta@cse-india.com

Sub: Disclosures under Regulation 30(1), 30(2) and 31(4) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Dear Sir/ Madam,

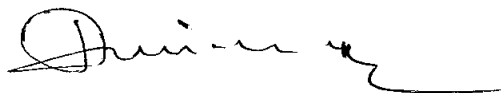
Please Find enclosed herewith the Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

In terms of Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011, we hereby declare and confirms that we, along with persons acting in concert, have not made any encumbrance over the shares held by us, directly or indirectly, during the financial year ended March 31, 2021.

This is for your information and record.

Thanking you,

Yours faithfully,
For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)
Authorized Signatory
DIN: 00006422
Add: A-7, Puspanjali Farm, Bijwasan, South West,
Delhi-110061
CC:

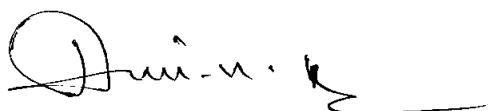
The Board of Directors / Audit Committee KEI Industries Limited D-90, Okhla Industrial Area, Phase-1, New Delhi-110020 E-mail id: kunal@kei-ind.com and cs@kei-ind.com
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Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A-Details of Shareholding

1. Name of the Target Company (TC)	KEI INDUSTRIES LIMITED		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	NSE,BSE & CSE		
3. Particulars of the shareholder(s): a.) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC or b) Name(s) of promoter(s), member of the promoter group and PAC with him.	Anil Gupta Anil Gupta (HUF) Archana Gupta KEI Cables Private Limited Soubhagya Agency Private Limited Dhan Versha Agency Private Limited Shubh Laxmi Motels And Inns Private Limited Projection Financial & Management Consultants Private Limited		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
a) shares			
As of March 31st of the year, holding of:			
a) shares			
Anil Gupta	13680776	15.23	15.23
Anil Gupta (HUF)	4650375	5.18	5.18
Archana Gupta	837315	0.93	0.93
KEI Cables Private Limited	1575000	1.75	1.75
Soubhagya Agency Private Limited	3125000	3.48	3.48
Dhan Versha Agency Private Limited	1000000	1.11	1.11
Shubh Laxmi Motels & Inns Private Limited	3480000	3.87	3.87
Projection Financial & Management Consultants Private Limited	7900000	8.79	8.79
b) Voting Rights (otherwise than by shares)	N.A	N.A	N.A
c) Warrants	N.A	N.A	N.A
d) Convertible Securities	N.A	N.A	N.A
e) Any other instrument that would entitle the holder to receive shares in the TC	N.A	N.A	N.A
Total	36248466	40.34	40.34

For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)

Authorised Signatory

DIN: 00006422

Add: A-7, Puspanjali Farm, Bijwasan,
South West, Delhi - 110061

Place: New Delhi

Date: 02.04.2021

Part-B

Name of the Target Company :

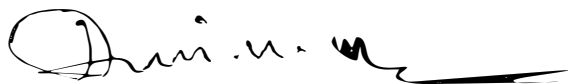
KEI INDUSTRIES LIMITED

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter group	PAN of the person and PACs
Anil Gupta	Yes	
Anil Gupta (HUF)	Yes	
Archana Gupta	Yes	
Dhan Versha Agency Private Limited	Yes	
Shubh Laxmi Motels & Inns Private Limited	Yes	
Projection Financial & Management Consultants Private Limited	Yes	
KEI Cables Pvt. Ltd.	Yes	
Soubhagya Agency Private Limited	Yes	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note: Total number of Equity Shares as on 31.03.2021: 89855438 Equity Shares of face value of Rs. 2/- each.

For and on behalf of Promoter and Promoter Group



(ANIL GUPTA)

Authorised Signatory

DIN: 00006422

**Add: A-7, Puspanjali Farm, Bijwasan,
South West, Delhi - 110061**

Date: 02.04.2021

Place: New Delhi