



VASCON

Date: 10/05/2018

To,
National Stock Exchange of India Limited,
Listing Department,
Exchange Plaza,
Bandra (E), Mumbai – 400 051

To,
BSE Limited,
The Department of Corporate Services
Department of Corporate Services
Mumbai 400 001

Ref Symbol: **VASCONEQ**

Ref: **Scrip Code: 533156**

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

Pursuant to provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), 2015, please find attached herewith Press Release issued by the Company announcing Launch of its new project "**Vascon Goodlife**", located at **Katvi, Talegaon**.

This is for your information and records please.

Thanking you,

For Vascon Engineers Limited,


Santosh Sundararajan
Chief Executive Officer



VASCON ENGINEERS LTD.

Registered & Corporate Office: Vascon Weikfield Chambers, Behind Hotel Novotel, Opposite Hyatt Hotel, Pune Nagar Road, Pune Maharashtra, India, 411014

Tel.: +91 20 3056 2100/200/300, Fax: +91 20 3056 2600, Web: www.vascon.com

CIN: L70100PN1986PLC175750



PRESS RELEASE

VASCON INTRODUCES 'GOODLIFE'- AFFORDABLE VALUE HOMES

- Spread across 10 acres of land at Katvi, Talegaon
- Offering 1RK, 1BHK & 2BHK value homes, prices point of Rs.13.62, Rs.21.18 & Rs.27.74 respectively
- One price promise; Any apartment, Any floor
- A first-of-its-kind learning infrastructure in a residential project

Pune, 10th May 2018: Vascon Engineers Ltd (NSE Scrip ID VASCONEQ, BSE Scrip Code: 533156), one of the most trusted and renowned developer headquartered in Pune, today announced its foray into the value housing segment with the launch of its new project "**Vascon Goodlife**", located at **Katvi, Talegaon**. The project that offers 1RK, 1BHK and 2BHK homes aims at providing not just affordable, but value homes with a strong focus on nurturing learning and growth making it a first-of-its-kind learning infrastructure in a residential project

ONE PRICE PROMISE
ANY APARTMENT, ANY FLOOR.

Unit Type	Price (L)
1RK	₹13.62 L
1BHK	₹21.18 L
2BHK	₹27.74 L

- ALL INCLUSIVE PRICING

Key Features of the Project

- Library with over 500 books
- Study rooms in each tower
- Online Education Rooms
- Coaching by renowned sports academy
- Wi-Fi in common area
- Day Care Centre
- Senior Citizens enclave

The project boasts of amenities for all age groups, such as library, study rooms in each tower, online education room with computers. In the initial phase, the company will be launching approximately 500 units that will comprise of 6 and 11 storeyed buildings. Spread across 10 acres, Goodlife is well connected to the Old Mumbai-Pune highway and Mumbai-Pune expressway and is well within close proximity to IT, ITES and Industrial hubs.

Mr. Siddharth Vasudevan (MD – Vascon Engineers Limited) said, "There has been a huge rise in the demand for affordable housing projects in recent times. The increased urban migration as well as the various initiatives by the Government of India has fuelled the growth in housing needs. Our project Vascon Goodlife is a first ever value homes project that will focus on nurturing, learning and growth. By utilizing technology and expertise, the project offers a unique value addition for each and every member of the family. Vascon with a legacy of over three decades has been known for its commitment

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to excellence and delivering value for money for its customers and we will continue to strive for providing inspiring environments."

Pune's real estate market has benefited not only from its proximity to Mumbai but also its own dynamic market drivers in the IT/ITeS, manufacturing and services industries. However, the tremendous construction activity and price growth in rapidly saturating regions of the city has pushed spillover residential demand to more affordable areas like Talegaon, which are simultaneously seeing rapid infrastructure upgrades.

About Vascon Engineers Limited

Vascon Engineers is one of the foremost listed real estate companies headquartered in Pune with over **30 years of experience** delivering **200+ projects** spanning over **50 million sq. ft.** of landmark developments across residential, industrial, IT parks, malls and multiplexes, hospitality and community welfare centers in **30+ cities across** India with EPC and its own Real Estate projects. Going forward the vision is to have focused business approach on EPC and Affordable Housing segment.

For further information, please contact:

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