

Date: 10/01/2020

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

Subject: Panache launches Interactive Flat Panel Displays & Open Pluggable Systems
NSE Symbol – PANACHE; Series – EQ

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, We are pleased to inform that the Company launches *Interactive Flat Panel Displays & Open Pluggable Systems* in commercial market on a PAN India basis.

A Press Release and Presentation in this regard is enclosed herewith which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge us the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited


Jinkle Khimsaria
CS & Compliance Officer
Membership no.: A43987

Place: Mumbai

Encl.: As above

Panache launches Interactive Flat Panel Displays & Open Pluggable Systems

Mumbai, 10th January, 2020: Panache Digilife Limited, (NSE Symbol: PANACHE), launches Interactive Flat Panel Displays and Open Pluggable Systems in commercial market on PAN India basis.

Interactive Flat Panel Displays (IFPD's) by Panache

IFPD's are new generation displays popping up in classrooms and boardrooms. This innovative technology with multi point touch-screen enables you to build, share and interact with rich content and helps you communicate effectively. Interactive flat panel displays provide immersive technology designed for meeting rooms, auditoriums, exhibitions, medical consultations, training & counseling, event & education centers, remote video conferences and reception areas or break out spaces to create, collaborate and inspire.

Open Pluggable Systems by Panache

Open Pluggable Systems (OPS) is a computing module in plug-in format available for adding computing capabilities to any display. Spread across sectors of Cooperative Merchandise OPS, Digital Signage, Kiosk, Interactive Flat Panel Displays (IFPD's) in various models. OPS has become the standard for creating integrated display solutions. OPS allow for more cost-effective design, deployment, and management of display solutions that support advanced functionality and emerging use cases, including interactivity and anonymous audience analytics.

The product launch is an outcome of strong management experience and prolonged efforts of our talented and knowledgeable team. We have timely entered the market with these products which contribute to the Digital India wave. Further as there are very few players in the existing market for similar products, it gives us an excellent opportunity to leverage good sales and that contributes well to the business and adds to our profitability.

The products are tailor made which suits business and budget. We are positioned strong in selling these products through our dealers, & channel partners.

Mr. Amit Rambhia, Managing Director, Panache Digilife Limited commented:

"Panache's Interactive Flat Panel Displays are the next gen display solution to achieve enhanced touch and smooth interactive experiences. I am very optimistic about the acceptance of these products across Indian market with blends with the vision of Digital India. This has also opened new opportunities for the growth of our business.

Panache is continuously working towards creating a delightful experience for the existing customers as well as offer new and innovative solution to the proposed customers through continuously innovating our portfolio with exceptional quality and thoughtful features as continuous commitment to deliver the best.

With the Launch of these new products viz. Interactive Flat Panel Displays & Open Pluggable Systems, Panache continues to stand by its vision of *Making Human Life Easy.*"

Panache Overview

Incorporated in March 2007, **Panache Digilife Limited**, is an ICT & IoT devices designing manufacturing, distribution and services company. Our Vision of "**Making Human Life Easy**" has led us to constantly innovate in technology space. The company is currently focused in solution space of Smart Compute Devices, Smart Tracking & Assets Management, Retail IoT, Healthy Living Solution and Pen Display Solution.

Design philosophy for Company's smart devices is based on A, B, C, D of the technology.

A being Analytics & Artificial Intelligence

B is Big Data

C is Connected & Cloud

D is Devices

The company has been listed on the NSE Emerge Platform in April 2017 and has migrated to main board of NSE effective from 6th January, 2020. It is headquartered in Mumbai along with manufacturing factory in Daman & Bhiwandi. With government reforms of Digital India and IoT taking over, the new factory at Bhiwandi will be contributing to the "Make In India" initiative which the company is highly promoting. The Company at present caters to both domestic and international markets.

The factories focus on manufacture of Smart Compute Devices, Smart Tracking & Assets Management, Retail IoT, Healthy Living Solution, Pen Display Solution and custom design devices and are spread over 50,000+ Sq Ft. of area. The new factory at Bhiwandi focuses on improvising TQM (Total Quality Management), JIT (Just-in-Time) production and DFM (Design for Manufacturability), which helps the Company to fulfil the growing demand from its customers. The manufacturing capacity of Bhiwandi factory is approximately five Lakh units annually. With such strong manufacturing capabilities and experience of the management, Panache is able to be appointed as OEM for India's largest online retail Company.

Recently Panache is appointed by ViewSonic International Corporation, a Taiwan corporation (ViewSonic Taiwan) as its exclusive distributor for the promotion and sale of Pen Display, related peripherals and ancillary products on pan India basis.

Credentials:

- ISO 9001:2015, 14001:2015 Company
- Microsoft OEM Named Account
- Intel Platinum Partner

Awards & Recognitions:

- CRN Excellence Award in Big Data & Analytics in 2018
- Intel IoT Group Partner Performance Award in 2017
- Edge Innovation award in 2014 by Information Week, UBM
- Best System Builder award in 2010, 2011, 2012 & 2013 by CRN
- Intel Embedded Hero award in 2012
- SME National Award for Excellence in IT

Panache Digilife is committed to serving global solution integrators with flexible tailor-made designs and manufacturing services. Delivered straight from our OEM/ODM Team, Panache Digilife's products benefit its clients by way of lower manufacturing costs as well as shorter lead time for product development. Product innovation and getting new product to market quickly is increasingly important but often difficult to execute. Panache can help by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks, and eliminating friction in getting products developed and into the hands of potential users.

For more details, please visit: www.panachedigilife.com

If you have any questions or require further information, please feel free to contact:

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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Panache Digilife Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether because of new information, future events, or otherwise.



A woman in a white shirt and black trousers stands in front of a large interactive flat panel display (IFPD) mounted on a stone wall. She is gesturing towards the screen, which shows a dashboard with three donut charts and a table of data. The dashboard is titled 'budget' and includes sections for 'Liquidity', 'Profitability', and 'Efficiency'. The table has columns for 'Category', 'Value', and 'Unit'. The room has a rustic stone wall and large windows. Several people are seated at desks in the foreground, facing the presenter. One man is on a phone, and another is using a laptop. A whiteboard with a line graph is visible in the background.

Panache Digilife Limited Launching Interactive Flat Panel Displays (IFPD) & Open Pluggable Systems (OPS)

Interactive Flat Panel Displays (IFPD's)

- Panache's Interactive Flat Panel Displays (IFPD's) are new generation displays popping up in classrooms and boardrooms.
- This innovative technology with multi point touch-screen enables you to build, share and interact with rich content and help you communicate effectively.
- Interactive flat panel displays provide immersive technology designed for meeting rooms, auditoriums, exhibitions, medical consultations, training & counseling, event & education centers, remote video conferences and reception areas or break out spaces to create, collaborate and inspire.



IFPD's Features

4K

4K Display



2 Color
Writing Pen



Ultra Thin
Frame Width



Multi Touch
Display



Front Port Access
And Smart Design



Excellent Sound



Key Control With
New Experience



Dual System

IFPD's Specifications



65-98 LED Backlit,
16:9, 4K UHD
Brightness: 350 cd/m2



View Angle: $\geq 178^\circ$



Speakers: 2x12W



Upto 16 GB



Upto 128 GB



Pen

Stylus Pen,
8mm tip
diameter



Infra Red with 20
Point Touch
Response Time: 8ms



Windows OS



Upto 6 USB



WIFI /
Bluetooth

IFPD's Building Blocks

OPS



Mirroring
Dongle



Wireless
Dongle



Stand



Pen



Remote



IFPD Strengths

01

Cost: Interactive Multi-Touch Displays are a better long term investment

Set Up: An all-in-one system, an Interactive Multi-Touch Display is much easier to set up, requiring nothing more than mounting the unit on a wall—or simply wheeling it into your room if you choose a mobile stand

02

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Connectivity: Interactive Multi-Touch Displays have multiple HD Display inputs, USB inputs and, since the speakers are integrated with the panel, the HD audio comes from the screen and doesn't require a separate system

Maintenance Time: Interactive Multi-Touch Displays do not need re-calibration and are virtually maintenance-free, needing only light dusting from time to time—about as frequently as you would clean your TV at home.

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Shadow: Interactive Multi-Touch Displays never decrease in brightness or have shadows since there is no projector or lamp and feature anti-glare glass. So no more blind spots and no need to close the blinds so everyone can see the screen.

Multi-Touch: Most of the Interactive Displays have an industry-leading 10 points of simultaneous touch

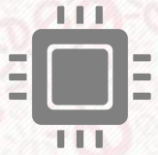
06

07

Collaboration: Interactive Multi-Touch Displays encourage true interactivity, small group collaboration, and active learning.

Open Pluggable Systems (OPS)

An Open Pluggable System is a computing module plug-in format available for adding computing capability to flat panel displays



Intel Core
i3 / i5 / i7



Upto 32 GB
DDR4



Upto 2TB HDD /
SSD Storage



WIFI /
Bluetooth
Module



Gigabit LAN



HD Audio



Upto 4 USB



HD Display out



Windows OS





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