

25th July, 2018

To,

The Manager – Listing National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex Bandra East Mumbai – 400051 Symbol – LIBAS
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SUB: Press Release – Agreement with Super Cassettes

Dear Sir/ Madam,

We are pleased to enclose a copy of press release regarding our Agreement with Super Cassettes.

Kindly take the same on record.

Thanking you,

For Libas Designs Limited

GOVIND RAO

COMPANY SECRETARY & COMPLIANCE OFFICER

Media Release

LIBAS DESIGNS SIGNS AGREEMENT WITH SUPER CASSETTES – TO DESIGN DRESSES FOR STAR IN THEIR UPCOMING MOVIE

ONE OF MANY BRANDING EXERCISES TAKEN UP BY LIBAS

LIBAS TO BE BRAND PARTNER FOR UPCOMING MOVIE TO BE RELEASED IN EARLY 2019

25th July, 2018, Mumbai, India: Libas Designs Limited (NSE: LIBAS), is among leading manufacturers of contemporary and ethnic men's & women's wear with many stores in prime locations in India.

- **LIBAS DESIGNS LIMITED** entered into an agreement with **SUPER CASSETTES INDUSTRIES PRIVATE LIMITED** for designing of dresses for a leading Bollywood star in a song sequence of their upcoming movie.
- Accordingly the Company will be the Brand Partner for the upcoming movie.
- This Branding exercise will consist of promotion means such as – Libas logo being explicitly shown on the screen and promotion of Libas Brand by the star.
- Over the past some years the Company have intensely marketed the Libas Brand connecting with Fashion weeks, IPL matches and Social programs as well as Luxury brands like BMW, Videocon etc. and popular TV shows such as Sasuraal Simar Ka and Desh Ki Beti Nandini where the central characters have donned Libas wear. Among one of most prominent campaigns of the Company was cross publicity for the movie VEER starring Salman Khan and Zarine Khan, Zeenat Amaan, Jacqueline Fernandes, Zarine Khan, Jimmy Shergill, Rana Dagubatti, Sonu Sood, Divya Dutta, Randeep Hooda, Sonal Chauhan, Sunny Leone are some of the names that have donned Libas on ramps. Sajid – Wajid, Shreya Ghoshal and Shaan are also among regular clients of the Company.

About Libas Designs Limited:

Libas Designs Ltd. incorporated in 2004 is one of leading corporate house specializing in contemporary and ethnic men's & women's wear having 12 retail stores in prime locations of India. We at Libas, ensure complete satisfaction to our client right from initial stage that involves preference to designing the most desirable outfits. Our products offering includes Sherwani, Suits, Indo-Western, Nehru Jacket, Sarees, Lehengas, Gowns, Anarkali, Jewellery, Jute Bags, etc. Our production facility is located at Mumbai, Maharashtra.

For more details, please visit: www.libasfashion.com

For any Investor Relations query, please contact:

Mr. Suresh Tiwari Libas Designs Limited Email: accounts@libas.co.in	Mr. Amit Sharma / Mr. Smit Shah Bridge Investor Relations Pvt. Ltd Phone: +91-22-26873003 Email: amit@bridge-ir.com / smit@bridge-ir.com
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Caution Concerning Forward- Looking Statements:

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. The Company is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.