

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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- 2 SEP 2013

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of August 2013.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

AUGUST'13 SALES

Aug-13

Particulars	Aug-13	Aug-12	Change %	Highlights
MOTORCYCLES	278,583	304,352	-8	-
COMMERCIAL VEHICLES	33,605	40,554	-17	-
TOTAL	312,188	344,906	-9	-
Exports out of the above	144,160	131,562	10	-

YTD

Particulars	Apr-Aug 2013	Apr-Aug 2012	Change %	Highlights
MOTORCYCLES	1,385,562	1,595,833	-13	-
COMMERCIAL VEHICLES	187,228	172,194	9	-
TOTAL	1,572,790	1,768,027	-11	-
Exports out of the above	616,746	672,708	-8	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
2 Sep 2013