

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
Akurdi Pune 411 035 India

Tel +91 20 27472851
Fax +91 20 66107380
27407396
www.bajajauto.com

FAX NO. 022 26598237/ 8238/ 66418125 / 8126

3 FEB 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

JSRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

JANUARY'14 SALES

Jan-14

Particulars	Jan-14	Jan-13	Change %	Highlights
MOTORCYCLES	281,390	301,361	-7	-
COMMERCIAL VEHICLES	36,781	46,263	-20	-
TOTAL	318,171	347,624	-8	-
Exports out of the above	137,644	128,482	7	Highest ever export for any January.

YTD

Particulars	Apr-Jan 2014	Apr-Jan 2013	Change %	Highlights
MOTORCYCLES	2,878,502	3,198,771	-10	-
COMMERCIAL VEHICLES	373,964	404,773	-8	-
TOTAL	3,252,466	3,603,544	-10	-
Exports out of the above	1,323,743	1,310,634	1	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 Feb 2014