



Bajaj Holdings & Investment Limited
(formerly Bajaj Auto Limited)

CIN: L65993PN1945PLC004656

Regd. Office : Bajaj Auto Limited Complex,
Mumbai Pune Road, Akurdi, Pune 411035.
Tel.: 020-27472851, Fax: 020-27407380
Website: www.bhil.in

3 September 2018

Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/s:

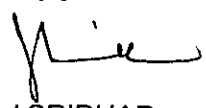
Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a copy of the Press release being issued by the company in respect of sales for the month of August 2018.

This is for your information please.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,


DR.J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above



AUGUST'18 SALES

Aug-18

Particulars	Aug-18	Aug-17	Change %	Highlights
MOTORCYCLES				
DOMESTIC	218,437	171,664	27	-
EXPORTS	144,486	112,197	29	-
SUB-TOTAL	362,923	283,861	28	-
COMMERCIAL VEHICLES				
DOMESTIC	37,194	28,995	28	-
EXPORTS	36,975	22,175	67	Highest ever monthly sales
SUB-TOTAL	74,169	51,170	45	Highest ever monthly sales
TOTAL (MC + CV)				
DOMESTIC	255,631	200,659	27	-
EXPORTS	181,461	134,372	35	-
TOTAL	437,092	335,031	30	Highest ever monthly sales

YTD

Particulars	Apr-Aug 2018	Apr-Aug 2017	Change %	Highlights
MOTORCYCLES				
DOMESTIC	1,014,104	763,141	33	-
EXPORTS	711,463	561,616	27	-
SUB-TOTAL	1,725,567	1,324,757	30	-
COMMERCIAL VEHICLES				
DOMESTIC	167,703	102,924	63	-
EXPORTS	170,806	103,511	65	-
SUB-TOTAL	338,509	206,435	64	-
TOTAL (MC + CV)				
DOMESTIC	1,181,807	866,065	36	-
EXPORTS	882,269	665,127	33	-
TOTAL	2,064,076	1,531,192	35	-