



To  
The Vice President  
National Stock Exchange of India Ltd  
Exchange Plaza, Plot No.C/1, G Block  
Bandra Kurla Complex, Bandra(E)  
Mumbai- 400 051

Mail: [cmlist@nse.co.in](mailto:cmlist@nse.co.in)  
Fax: (022) 26598120  
(022) 26598237/38

Dear Sir,

Sub: Intimation of sale of shares in open market-reg.

We have to inform you that our company, M/s. My Home Constructions Private Ltd, one of the shareholders of M/s. Pennar Industries Ltd, sold part of our share holdings in M/s. Pennar Industries Ltd from 16.07.2014 to 19.08.2014.

In this regard, we hereby submit the details of the said sale of shares in terms of Regulation 29(2) of the SEBI (Substantial Acquisition and Takeovers) Regulations, 2011 and in Form C under Regulation 13(3) and (6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992.

The above is for your kind information.

Kindly acknowledge the receipt of the same.

Thanking you,

Yours truly

**For My Home Constructions Private Limited**

*Latha.*  
P LATHA  
Company Secretary



CC to The Company Secretary, Pennar Industries Limited, Hyderabad

**My Home Constructions (P) Limited**

Regd. Office : H.No.1-123, My Home Hub, 8th Floor, 3rd Block, Madhapur, Hyderabad - 500 081. Ph: 66398686 Fax: 66442222

CIN: U45200TE1992PTC015115 / E-mail: [myhomecons@rediffmail.com](mailto:myhomecons@rediffmail.com) / website: [www.myhomeconstructions.com](http://www.myhomeconstructions.com)

**FORM C**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
**[Regulation 13(3) and (6)]**

**Regulation 13(3) – Details of change in shareholding in respect of persons holding more than 5% shares in a listed company**

Name, PAN No. & address of shareholders	Shareholding prior to acquisition/sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment advice/acquisition of shares/sale of shares specify	Date of intimation to company	Mode of acquisition (market purchase/se/public rights/preferential offer etc.)	No. & % of shares/voting rights post-acquisition/sale	Trading Member through whom the trade was executed with SEBI Registrati on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
1 My Home Constructions Private Limited (AABCM3724D) H.No. 1-123, 8th Floor, 3rd Block, My Home Hub, Hi-tech City, Madhapur Hyderabad Telangana-500081	2 11573375 (9.616%)	3 Cumulatively sold 35,62,662 (2.96%)	4 Sale of Shares (16.07.2014 to 19.08.2014)	5 21.08.2014	6 Sold in open Market	7 8010713 (6.65%)	8 Kotak Securities Ltd SEBI Registrati on No. INB01080 8153	9 BSE & NSE	10 NA	11 NA	12 Cumulatively Sold 3562662	13 Sales Value Rs. 15,16,30,111/-

Place: Hyderabad

Date: 21.08.2014

**For My Home Constructions Pvt. Ltd.**

*Author.*  
**P. LATHA**  
**Company Secretary**



**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Pennar Industries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	My Home Constructions Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange and National Stock Exchange of India Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	11573375	9.616%	9.616%
b) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	Nil	Nil	Nil
<b>Total (a+b+c)</b>	<b>11573375</b>	<b>9.616%</b>	<b>9.616%</b>
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	3562662	2.96%	2.96%
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
<b>Total (a+b+c)</b>	<b>3562662</b>	<b>2.96%</b>	<b>2.96%</b>
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	8010713	6.65%	6.65%
b) VRs otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Nil	Nil	Nil
<b>Total (a+b+c)</b>	<b>8010713</b>	<b>6.65%</b>	<b>6.65%</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Sold in Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date of Sale: 16.07.2014 to 19.08.2014		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	120349514		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	120349514		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	120349514		

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Signature of the acquirer / seller / Authorised Signatory**

Place: Hyderabad  
Date: 21.08.2014



**For My Home Constructions Pvt. Ltd.**

*Latha*  
**P LATHA**  
Company Secretary