

# Dixon

An ISO 9001 : 2008, 14001 : 2004 Company

## Dixon Technologies (India) Ltd.

(Formerly Known as Dixon Technologies (India) Pvt. Ltd )

CIN : U32101UP1993PLC066581

Regd. Office : B-14 & 15, Phase-II, Noida-201305, (U.P.) India, Ph.: 0120-4737200

E-mail : info@dixoninfo.com. Website : http://www.dixoninfo.com, Fax.: 0120-4737263

10.10.2017

|                                                                                                                                                          |                                                                                                                                               |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| To<br>Secretary<br>Listing Department<br>BSE Limited<br>Department of Corporate Services<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Mumbai – 400 001 | To<br>Secretary<br>Listing Department<br>National Stock Exchange of India Limited<br>Exchange Plaza, Bandra Kurla Complex<br>Mumbai – 400 050 |
| Scrip Code - 540699<br>ISIN: INE935N01012                                                                                                                | Scrip Code- DIXON<br>ISIN: INE935N01012                                                                                                       |

Dear Sir/Madam,

**Ref: Disclosure under Regulation 30 SEBI (LODR) Regulations, 2015**

Pursuant to Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 this is to inform you that Dixon Technologies (India) Limited ("Company") has entered into Design, Manufacture and Supply agreement with Flipkart India Private Limited having its registered office at Vaishnavi Summit, Ground Floor, 7th Main, 80 Feet Road, 3rd Block, Koramangala Industrial Layout, Bangalore – 560034, Karnataka on 9<sup>th</sup> October, 2017.

In this regard, please find enclosed herewith detailed announcement pertaining to the said agreement.

We request you to kindly take this on your record.

Thanking You,

**For DIXON TECHNOLOGIES (INDIA) LIMITED**

*Ashish Kumar*

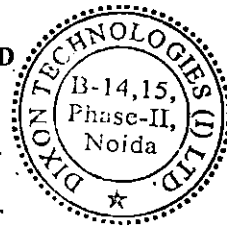
**Ashish Kumar**

**Company Secretary and Compliance Officer**

Membership No.: F8355

Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar

Uttar Pradesh – 201 305





## **Dixon Technologies enters into Design, Manufacturing and Supply Agreement with Flipkart India Private Limited**

- The Design, Manufacturing and Supply Agreement is executed between the parties on 9<sup>th</sup> October, 2017
- Agreement is for Manufacturing of Televisions, Washing Machines and other electrical appliances
- Products manufactured under the Trademark  by Flipkart

**Noida, October 10, 2017:** Dixon Technologies (India) Limited ("the Company"), the largest\* home grown design-focused and solutions company, entered into Design, Manufacturing and Supply Agreement ("the Agreement") with Flipkart India Private Limited on 9<sup>th</sup> October, 2017.

Pursuant to the said Agreement, the Company shall be undertaking **designing** and **manufacturing** of following Products for Flipkart under their Trade mark- "MARQ":

1. Televisions
2. Washing Machines
3. Other electrical Appliances

Commenting on this occasion, **Mr. Atul B. Lall, Managing Director, Dixon Technologies (India) Ltd.** said, *"It gives us immense pleasure to have an elite customer like Flipkart on Board. This agreement is another milestone for us and it is very important addition for the Company."*

### **About Dixon Technologies (India) Limited**

Dixon Technologies (India) Limited is the largest\* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters and CFL bulbs; and (iv) mobile phones. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of set top boxes, mobile phones and LED TV panels.

**\*Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited**

For further clarification, you may contact the undersigned:

**Ashish Kumar**

**Group Company Secretary and Compliance Officer**

Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar

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