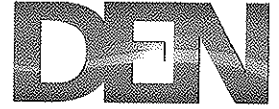


05<sup>th</sup> August, 2014



**National Stock Exchange of India Limited**  
Exchange Plaza, Fifth Floor  
Plot no. C/1, G- Block  
Bandra Kula Complex  
Bandra (E), Mumbai - 400051

**BSE Limited**  
15<sup>th</sup> Floor, P J Towers,  
Dalal Street,  
Mumbai - 400001

**Sub: - Press Release**

Dear Sir/ Madam,

Please find enclosed press release dated August 05<sup>th</sup>, 2014 for announcing the signing of Danish International Strikers, Mads Junker and Morten Skoubo for Delhi Dynamos FC-Delhi Team of Indian Super League (ISL).

You are requested to take note of the same in your record.

**Thanking You,  
Yours faithfully**

**For DEN Networks Limited**

  
**Jatin Mahajan**  
**(Company Secretary)**  
**F-6887**

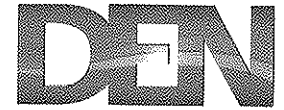


**DEN Networks Limited**

CIN: L92490DL2007PLC165673

Registered Office: 236, Okhla Industrial Estate, Phase - III, New Delhi - 110 020.

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Press Release

For immediate circulation

## **Delhi Dynamos FC Gets A Deadly Danish Strike Partnership**

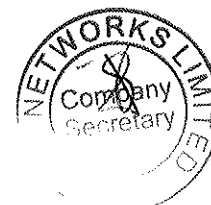
***With vast experience across Europe, Junker & Skoubo set to take Delhi Dynamos to greater heights***

**New Delhi, August 05<sup>th</sup>, 2014:** Delhi Dynamos FC, the national capital's Football Team for the Hero Indian Super League, announced the signing of Danish international strikers, Mads Junker and Morten Skoubo today. Both Junker and Skoubo have in the past excelled under the team's coach, Harm Van Veldhoven, at Roda JC in the Dutch Eredivisie, and share a great understanding which is critical for a strike partnership.

**Mads Junker** has scored over 130 goals at the highest level in European football. A true team player, he is tactically strong, and can play either as a #9 or a #10 in attack formation. Junker has been part of the Denmark national team setup from youth level onwards. He has featured in Euro Cup Qualifying games, and has even scored a goal against European powerhouse Germany in 2010. Junker has won the Danish Superliga and the Danish Cup with Brøndby FC. A prolific goal scorer, he has scored 68 goals at the top level of Dutch football – a league that has boasted the likes of Robin Van Persie and Luis Suarez. In fact, in Luis Suarez's record breaking 2009-10 season (35 goals), Junker scored 21 goals in the Eredivisie.

**Morten Skoubo** has over 15 years of experience playing in the very top leagues in European football. Tall and physically strong, Skoubo has great heading ability. He is one of the few players who can boast of experience in most of the major leagues in Europe including England, Spain, Germany and Netherlands. Commanding 5.46 Mn. GBP in career transfer fees, Skoubo has featured for Real Sociedad in Spain, West Brom in England and Borussia Mönchengladbach in Germany. During the 2005-06 season, Skoubo scored 5 goals in La Liga, 3 goals in the UEFA Cup, as well as a goal in Champions League Qualifying. In February 2006, he scored the fifth fastest goal in La Liga history in just 11 seconds against Valencia. Skoubo has been part of the Denmark national team setup at both U21 and senior levels.

With the two international strikers coming on board, this is another major step for Delhi Dynamos FC as they continue with the process of building a world-class team for the inaugural session of Hero Indian Super League. With an experienced coach in Harm and an alliance with Dutch powerhouse Feyenoord Rotterdam, Delhi Dynamos is working towards its mission of building a strong, credible team and developing football into a leading sport across Delhi and Northern India.

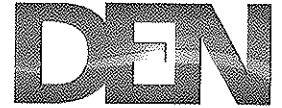


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**Piyush Goyal**

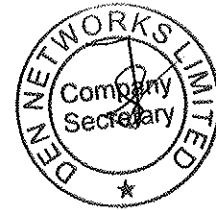
Head New Initiatives DEN Networks and Director DEN Soccer said:

*"We are extremely pleased to have Mads Junker and Morten Skoubo in the Delhi team, they have rich and extensive experience of playing at the top level in the world of professional football. We are confident that the two players will form a great strike partnership for the club, steer Delhi Dynamos to the top, and give Delhi fans a lot to cheer about during the tournament."*

**Harm van Veldhoven**

Coach, Delhi Dynamos FC; said:

*"It's great to coach Morten and Mads again, who are key acquisitions for us. It is our endeavour to have talented & experienced players to build a strong team. Given their energy, experience and mutual understanding, I am confident that the two strikers will produce an exciting brand of attacking football, which will enable the Delhi Dynamos' to achieve its mission of "Thok Denge Goal."*



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## 13 million homes

### Largest Subscriber Base amongst all Cable Players in India

DEN Networks Limited is India's largest cable TV distribution company serving 13 million homes in over 200 cities. The company has been a frontrunner in the digitisation of Indian cable television and has approximately 6 million digital subscribers.

DEN's geographic footprint spans 13 key states across India including Delhi, Uttar Pradesh, Karnataka, Maharashtra, Gujarat, Rajasthan, Haryana, Kerala, West Bengal, Jharkhand and Bihar. The company has a significant presence in the strategic & economically important Hindi Speaking Markets (HSM) belt.

DEN Digital - DEN's digital cable services brand is one of the market leaders in India's digital television space. DEN Digital offers a wide choice of channels and services spanning all major genres and languages along with cutting edge value added services (VAS).

## True 100 Mbps

### Superfast cable broadband service

DEN has soft launched its super-fast cable broadband internet services on DOCSIS 3.0 technology. The offering offers plans up to speeds of 100 Mbps. The commercial launch of service is scheduled for September 2014.

## Delhi Dynamos FC

### Redefining football culture in Delhi

DEN is the proud owner of the Indian Super League's Delhi Team – Delhi Dynamos FC. DEN aims to create a robust football ecosystem in Delhi & Northern Indian. Delhi Dynamos has an alliance with Feyenoord Rotterdam – a leading football club & academy from the Netherlands. According to the CIES Football Observatory, Feyenoord is the World No. 1 in Player Development for this FIFA World Cup 2014.

With the introduction of Delhi Dynamos FC, DEN aims to become the default destination for entertainment, information and interactivity for the Indian family

### For more information, contact:

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