

SITI Cable Network Limited

Essel House, B-10, Lawrence Road,
Industrial Area, Delhi - 110 035, India
Tel. : +91-11-47502600
Fax : +91-11-27184709
Website : www.siticable.com



December 14, 2013

BSE Limited

Listing Department, P. J. Towers,
Dalal Street, Mumbai - 400001

The National Stock Exchange of India Ltd.

Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai- 400051.

Kind Attn.: Corporate Relationship / Listing Department

Sub. : Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Dear Sir,

This is with reference to Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 as amended from time to time.

In this regard, we would like to disclose that we have received the disclosures from our below stated promoters under Regulations 13 (3) & 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and Regulation 10(6) & 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in prescribed format:-

- a. *M/s Bioscope Cinemas Private Limited* has informed us on December 12, 2013 that it has transferred/sold 1,08,00,000 equity shares constituting 2.39% of paid up capital of the Company and 87,69,898 equity shares constituting 1.94% of paid up capital of the Company, on December 10, 2013 & December 11, 2013, respectively, to one of our promoter *M/s Direct Satellite Holdings Private Limited* by way of off market inter-se transfer of shares.
- b. *M/s Direct Satellite Holdings Private Limited* has informed us on December 12, 2013 that it has acquired/purchase 1,08,00,000 equity shares constituting 2.39% of paid up capital of the Company and 87,69,898 equity shares constituting 1.94% of paid up capital of the Company, on December 10, 2013 & December 11, 2013, respectively, to one of our promoter *M/s Bioscope Cinemas Private Limited* by way of off market inter-se transfer of shares.



Corp. Off.(North Zone) : FC-09, Gate No. 03, Sector 16 A, Film City, Noida - 201301 India.
Tel. : +91-120-4526700 Fax : +91-0120-4526777

Regd. Off. : 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400 018, India.
Tel. : +91-22-6697 1234 Fax : +91-22-2490 0302

Therefore, based on the abovementioned disclosures we hereby comply with the requirements of Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992 by making disclosure in Form D of the said regulations.

We are sending herewith the abovementioned disclosures along with the disclosures received from the above-referred promoters for your ready reference and record.

Kindly acknowledge the receipt of above-stated disclosures.

Yours faithfully,

For Siti Cable Network Limited



Suresh Kumar
Company Secretary



Encl. as mentioned above.

FORM -D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulations 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & Address of Promoter/- Person who is part of Promoter Group/- Director/- Officer.	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment/advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of Acquisition (market purchase/public rights/preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Bioscope Cinemas Private Limited 135, Continental Building, dr. Annie Besant Road, Worli, Mumbai -400018. PAN -AACCB7160K	Number of Shares : 122,040,427 Percentage: 26.99%	1,08,00,000 shares transferred on December 10, 2013. 87,69,898 shares transferred on December 11, 2013.	December 12, 2013.	Off market inter-se transfer of shares	Number of Shares : 10,24,70,529 Percentage: 22.66%	N.A	N.A	N.A	N.A	1,95,69,898	Nil Consideration
Direct Satellite Holdings Private Limited 135, Continental Building, dr. Annie Besant Road, Worli, Mumbai -400018. PAN -AAKCA7162Q	Nil	1,08,00,000 shares acquired on December 10, 2013. 87,69,898 shares acquired on December 11, 2013.	December 12, 2013.	Off market inter-se transfer of shares	Number of Shares : 1,95,69,898 Percentage: 4.33 %	N.A	N.A	1,95,69,898	Nil Consideration	N.A	N.A

Dated :December 14,2013

Place :- Delhi

For Siti Cable Network Limited



Suresh Kumar
Company Secretary

6/

BIOSCOPE CINEMAS PRIVATE LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

December 12, 2013

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on December 10, 2013, transferred 1,08,00,000 equity shares constituting 2.39% of paid up capital and on December 11, 2013 transferred 87,69,898 equity shares constituting 1.94% of paid up capital of Siti Cable Network Limited to Digital Satellite Holdings Private Limited.

In this connection please find enclosed our disclosures as per:

- a. Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and
- b. Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited


Director/ Authorised Signatory



Encl: As above.

✓ CC: Siti Cable Network Limited
Continental Building,
135, Dr. Annie Besant Road,
Worli, Mumbai - 400018

BIOSCOPE CINEMAS PRIVATE LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018

December 12, 2013

Siti Cable Network Limited
Continental Building,
135, Dr. Annie Besant Road,
Worli, Mumbai - 400018

Dear Sir,

Ref: Disclosure under Regulation 13(3) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that the Company has on December 10, 2013, transferred 1,08,00,000 equity shares constituting 2.39% of paid up capital of Siti Cable Network Limited and on December 11, 2013 transferred 87,69,898 equity shares constituting 1.94% of paid up capital of Siti Cable Network Limited to Digital Satellite Holdings Private Limited.

In this connection please find enclosed our disclosure as per Regulation 13(3) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Bioscope Cinemas Private Limited



Director/ Authorised Signatory

Encl: As above.



**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	Siti Cable Network Limited		
2. Name(s) of the Seller and Persons Acting in Concert (PAC) with the acquirer	Bioscope Cinemas Private Limited		
3. Whether the Seller belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	122,040,427	26.99%	19.87%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	122,040,427	26.99%	19.87%
<u>Details of sale</u>			
f) Shares carrying voting rights sold	1,95,69,898	4.33%	3.19%
g) VRs sold otherwise than by equity shares	N.A.	N.A.	N.A.
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the	N.A.	N.A.	N.A.



TC (specify holding in each category) acquired/sold			
i) Shares encumbered / invoked/released by the acquirer			
j) Total (a+b+c)	1,95,69,898	4.33%	3.19%
<u>After the sale, holding of:</u>			
k) Shares carrying voting rights	10,24,70,529	22.66%	16.68%
l) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
m) VRs otherwise than by equity shares			
n) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
o) Total (a+b+c)	10,24,70,529	22.66%	16.68%
6. Mode of sale (e.g. open market / off- market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Off market Inter se transfer		
7. Date of sale of shares / VR or date of receipt of intimation of allotment of shares , whichever is applicable	December 10 and December 11, 2013		



8. Equity share capital / total voting capital of the TC before the said sale	No. of Shares: 45,22,12,915 Amount: Rs. 45,22,12,915/-
9. Equity share capital/ total voting capital of the TC after the said sale	No. of Shares: 45,22,12,915 Amount: Rs. 45,22,12,915/-
10. Total diluted share/voting capital of the TC after the said sale	Rs. 614,212,915/- constituting 614,212,915 Equity shares of Re. 1/- each

For Bioscope Cinemas Private Limited



Director/Authorised Signatory



Place: Mumbai

Date : December 12, 2013

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note 1: Siti Cable Network Limited has issued 16,20,00,000 warrants convertible into equivalent number of equity shares of Re. 1/- each of the Company to the entities forming part of Promoters / Promoter Group of the Company.

FORM 'C'
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(3) and 13(6)]

Regulation 13(3)—Details of change in shareholding in respect of persons holding more than 5% shares in a listed company—SIB Cable Network Limited

Name PAN & address of share-holders	Shareholding prior to acquisition/ sale	No. & % of shares/ voting rights acquired/ sold	Date of Receipt of allotment/ acquisition/ sale of shares	Date of intimation to company	Mode of acquisition / sale (on market purchase/ public rights/ preferential offer etc.)	No. & % of shares/ voting rights post-acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Bioscope Cinemas Private Limited 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400018 PAN No - AACCB7160K	12,20,40,427 shares (26.99%)	Number of shares: 1,95,69,898 Percentage: 4.33%	December 10, 2013 & December 11, 2013	12-Dec-13	Off market inter se transfer of shares	Number of shares: 10,24,70,529 Percentage: 22.66%	Not Applicable	Not Applicable	Not Applicable	NIL	1,95,69,898	Transfer for nil consideration

For Bioscope Cinemas Private Limited



Director/ Authorised Signatory

Date: December 12, 2013

Place: Mumbai

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – Siti Cable Network Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer.	Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of purchase (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy value	Sell quantity	Sell value
Bioscope Cinemas Private Limited 135, Continental Building, Dr. Annie Besant Road, Worli, Mumbai - 400018 PAN No. - AACCB7160K	12,20,40,427 shares (26.99%)	December 10, 2013 & December 11, 2013	December 12, 2013	Off market inter-se transfer of shares	Number of shares: 10,24,70,529 Percentage : 22.66%	Not Applicable	Not Applicable	NIL	NIL	1,95,69,898	Nil

For Bioscope Cinemas Private Limited



[Signature]

Director/Authorised Signatory

Date: Mumbai

Place: December 12, 2013

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DIGITAL SATELLITE HOLDINGS PRIVATE LIMITED
135, CONTINENTAL BUILDING, DR. A. B. ROAD, WORLI, MUMBAI - 400018

December 12, 2013

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

This is in continuation of our disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 made on December 3, 2013. As a part of the said disclosure, the Company has on December 10, 2013 acquired 1,08,00,000 equity shares constituting 2.39% of paid up capital and on December 11, 2013 acquired 87,69,898 equity shares of Siti Cable Network Limited constituting 1.94% of paid up capital by way of an off market inter se transfer of shares.

In this connection, we send herewith our disclosures under Regulation 29(2) & 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Digital Satellite Holdings Private Limited



Director/ Authorised Signatory



Encl: As above.

✓CC: Siti Cable Network Limited
Continental Building,
135, Dr. Annie Besant Road,
Worli, Mumbai - 400018

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	Siti Cable Network Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Digital Satellite Holdings Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)		
5. Details of the acquisition / disposal/ as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	Nil	Nil	N.A.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c)	Nil	Nil	N.A.
<u>Details of acquisition/sale</u>			
f) Shares carrying voting rights acquired	1,95,69,898	4.33%	3.19%
g) VRs sold otherwise than by equity shares	N.A.	N.A.	N.A.
h) Warrants/convertible securities/any other			



instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sale	N.A.	N.A.	
i) Shares encumbered / invoked/released by the acquirer			
Total (a+b+c)	1,95,69,898	4.33%	3.19%
<u>After the acquisition/sale, holding of:</u>			
j) Shares carrying voting rights	1,95,69,898	4.33%	3.19%
k) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
l) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
m) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c)	1,95,69,898	4.33%	3.19%
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Inter-se Transfer of shares amongst persons belonging to Promoter Group.		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	1,08,00,000 shares acquired on December 10, 2013 and 87,69,898 shares acquired on December 11, 2013		
8. Equity share capital / total voting capital of the TC before the said acquisition/ sale	No. of shares: 45,22,12,915* Amount: Rs. 45,22,12,915/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition/ sale	No. of shares: 45,22,12,915* Amount: Rs. 45,22,12,915/-		
10. *Total diluted share/voting capital of the TC after the said acquisition/ sale	Rs.614,212,915/- constituting 614,212,915 Equity shares of Re. 1/- each (Refer Note 1)		



Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note 1: Siti Cable Network Limited has issued 16,20,00,000 warrants convertible into equivalent number of equity shares of Re.1/- each of the Company to the entities forming part of Promoters/ Promoters group of the Company.

For Digital Satellite Holdings Private Limited



Authorised Signatory



Place: Mumbai

Date : December 12, 2013

Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Siti Cable Network Limited			
2.	Name of the acquirer(s)	Digital Satellite Holdings Private Limited			
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited (NSE) BSE Limited (BSE)			
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	1,95,69,898 Equity Shares constituting 4.33% of the paid-up capital of Siti Cable Network Limited acquired from Bioscope Cinemas Private Limited by way of off market Inter se transfer of shares			
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a)(iii)			
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, – Whether disclosure was made and whether it was made within the timeline specified under the regulations. – Date of filing with the stock exchange.	Yes December 3, 2013			
7.	Details of acquisition	Disclosures made/required to be made under regulation 10(5)	Actual		
	a. Name of the transferor / seller	Bioscope Cinemas Private Limited	Bioscope Cinemas Private Limited		
	b. Date of acquisition	December 10, 2013 or within 90 days thereafter	December 10 and December 11, 2013		
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	100,240,427	1,08,00,000 shares acquired on December 10, 2013 and 87,69,898 shares acquired on December 11, 2013		
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	16.32%	3.19%		
	e. Price at which shares are proposed to be acquired / actually acquired	Not above the prevailing Market Price	Nil Consideration		
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
	– Each Acquirer / Transferee	NIL	NIL	1,95,69,898	4.33%
	– Each Seller / Transferor	12,20,40,427	26.99%	10,24,70,529	22.66%

For Digital Satellite Holdings Private Limited



Director/ Authorised Signatory

Place: Mumbai

Date: December 12, 2013



"FORM B

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(2A)]

Regulations 13(2A) - Details of shares or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents. -Sib Cable Network Limited

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/ Officer	Date of assuming office of Director/ Officer-OR Date of becoming Promoter/ part of Promoter Group.	No. & % of shares/voting rights held at the time of becoming Promoter/ part of Promoter Group/Director/ Officer.	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Name:- Digital Satellite Holding Private Limited PAN No:- AAKCA7162Q Address:- Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018	December 10, 2013	NIL	December 12, 2013	Inter-se Transfer	N.A.	N.A.	1,08,00,000 shares acquired on December 10, 2013 and 87,69,898 shares acquired on December 11, 2013	Nil Consideration

For Digital Satellite Holdings Private Limited



[Signature]

Authorised Signatory

Date: December 12, 2013

Place: Mumbai