



BRAND CONCEPTS LIMITED

CIN - U51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

Date: 04th November 2018

Script Code: [BCONCEPTS]

Sub: Opening of our New Store at South Extension, New Delhi in the name of BAGLINE INC..

Dear Sir/Madam,

With reference to the above caption subject, we are delighted to inform the Exchange, Investors and Public at large that our company has open a new store in the name of "**BAGLINE INC**" at South Extension, New Delhi on Sunday November 04th, 2018.

We request you to kindly take the above information in your records. .

Thanking You

**Yours faithfully
For Brand Concepts Limited**

For Brand Concepts Limited



Company Secretary

**Swati Gupta
Company Secretary & Compliance Officer
(M.No.: ACS 33016)**

BAGLINE INC.

SOUTH EXTENSION DELHI

Store Launched on 4th Nov 18

Brands @ Bagline Inc

1. Tommy Hilfiger Travel Gear
2. Tommy Small Leather Goods
3. Tommy Hilfiger Women SLG
4. AND Handbags
5. Golbal Desi Handbags
6. Sugarush



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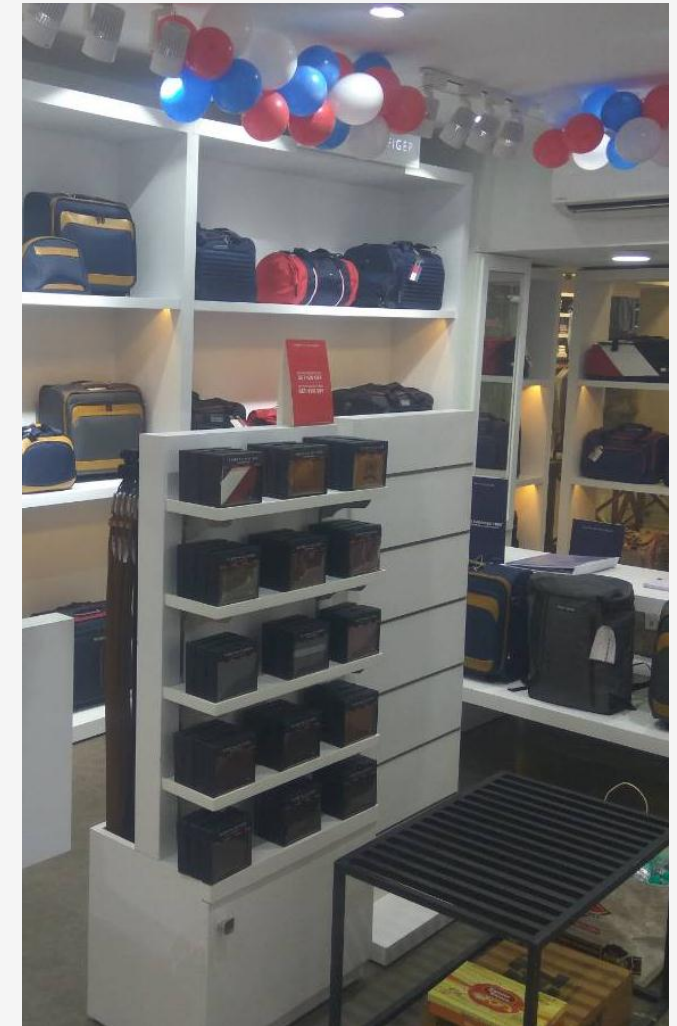
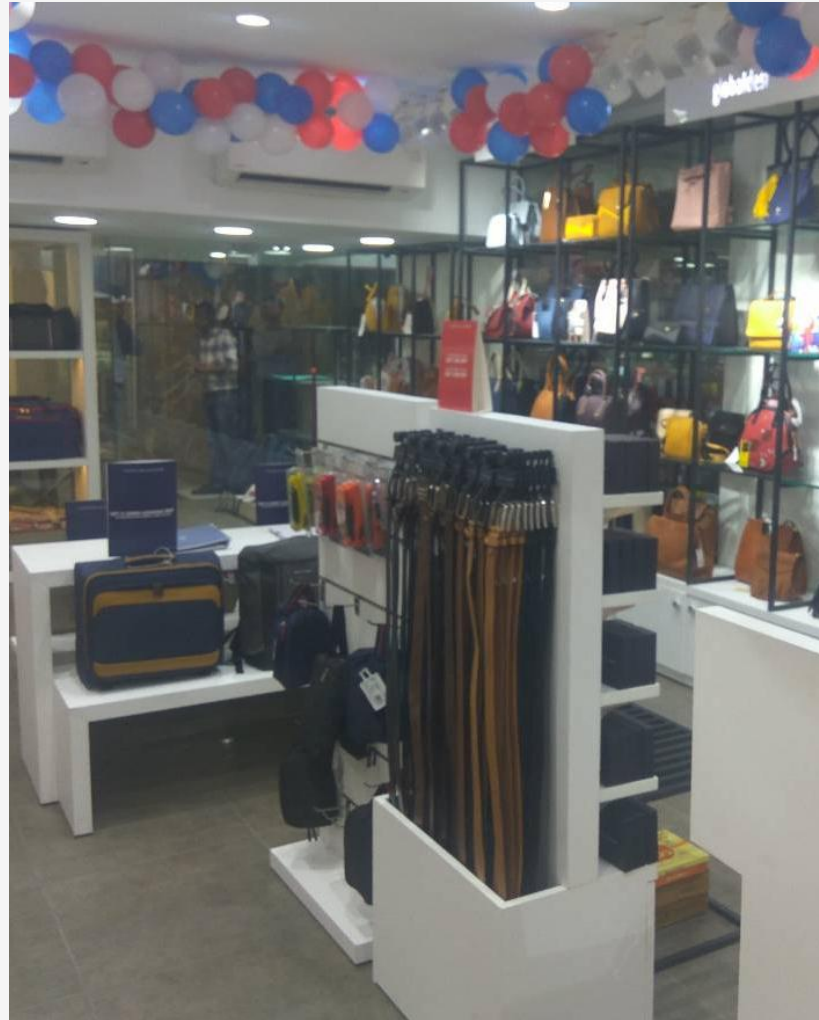
TOMMY HILFIFGER

Travel Gear



TOMMY HILFIGER

Small Leather Goods



AND

AND



@ Bagline Inc.

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SUGARUSH



Entrance

