

Date: 30.06.2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400051

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Intimation of Closure of Trading Window

Dear Sir/Madam,

This is to inform you that Pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, that the trading window for dealing in securities of the Company will remain closed from 01.07.2022 till the expiry of 48 hours after the declaration of financial results for the quarter ended on 30.06.2022 for all the Directors, Designated Employees, Insiders and their immediate relatives

The date of the Board Meeting to be held for the consideration of Unaudited Financial Results of the company for the quarter ended on 30.06.2022 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You,

Yours faithfully,

For Brand Concepts Limited



Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)