



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 27th December, 2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Script Code: BCONCEPTS

Subject: Submission of copy of Newspaper clipping for the Notice of Change of Registered Office from one state (Maharashtra) to another state (Madhya Pradesh).

Dear Sir,

Please find attached the cutting of newspaper clipping for the Notice of change of Registered Office from one state (Maharashtra) to another state (Madhya Pradesh) published in "Free Press-English" (Mumbai edition in English) published on 22nd December 2022 "Navshakti- Marathi" (Mumbai edition in Marathi), published on 24th December, 2022.

Kindly take the note of the same and acknowledge the receipt.

**Yours sincerely,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**



Standard Chartered Bank
Retail Collections, Crescenzo, 3/A Floor, C-38/39, G-Block, Behind MCA Club, Bandra Kurla Complex, Bandra (East), Mumbai 400051.
Phone: +91 9819960109. Email: kamal.vyas@sc.com.

E-AUCTION NOTICE

PUBLIC NOTICE FOR SALE OF IMMOVABLE PROPERTIES UNDER SARFAESI ACT, 2002
READ WITH PROVISION TO RULE 9 (1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002

Whereas the undersigned being the Authorised Officer of Standard Chartered Bank, under the Securitisation & Reconstruction of Financial Assets & Enforcement of Security Interest Act 2002, and in exercise of powers conferred under section 13(12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a demand notice dated 27.11.2017 calling upon the Borrower/s: Sports Fuel Distribution Pvt. Ltd and its Directors and Guarantors: Jaidev Kuckreja, Pratik Kuckreja, Pradeep Kuckreja, Monisha Kuckreja and City Traders having Loan account no. 22506115751 to repay the amount mentioned in the notice being sum of Rs.9,84,51,696.61/- (Rupees Nine Crore Eighty Four Lakh Fifty One Thousand Six Hundred Ninety Six and Paise Sixty One Only) as on 31.10.2017 and Indus Trading (Partnership Firm), its Partners and Guarantors: Pradeep Kuckreja, Monisha Kuckreja, Jaidev Kuckreja, Sports Fuel Distribution Pvt. Ltd and City Traders having Loan account no. 22506117630 to repay the amount mentioned in the notice being sum of Rs. 4,63,79,889.88/- (Rupees Four Crore Sixty-Three Lakhs Seventy-Nine Thousand Eight Hundred Eighty-Nine and Paise Eighty-Eight Only) plus accrued interest/unrealized interest at the contractual rate(s) together with incidental expenses, costs, charges, etc. till the date of payment within 60 days from the date of the notice.

The Borrower/Directors/Guarantors and Partners having failed to repay the amount, notice was hereby given to the Borrower/Directors/Guarantors and Partners and the public in general that the undersigned being the Authorized Officer of Standard Chartered Bank has taken Physical Possession of the secured assets as described herein below of the Borrower/Director/Guarantors/ Partners on 20.05.2022 (Maker Mahal) for recovery of the secured debts dues to Standard Chartered Bank, Retail Collections, Crescenzo, 3/A floor, C-38/39, G-Block, BKC Bandra (E), Mumbai Branch by exercising the powers conferred upon him under sub-section (4) of Section 13 of the said Act, read with rule 8 of the Security Interest (Enforcement) rules, 2002.

Standard Chartered Bank has now decided to put up for E-auction of the below Immovable properties and bids are invited by way of E-Tender on **"AS IS WHERE IS", "AS IS WHAT IS", AND "WHATEVER THERE IS"** basis.

Borrower(s) / Directors / Guarantors and Partners are hereby given this notice under rule 9 (1) of Security Interest (Enforcement) Rules, 2002 to pay the outstanding amount mentioned in the table within 15 days from the date of this notice, failing which the auction of secured asset shall take place.

DESCRIPTION OF THE IMMOVABLE PROPERTIES		
Item no:1 Residential property Flat No.8-B admeasuring 918 sq.ft. Carpet Area (1102 sq.ft. BUA), on Eighth Floor of the building known as "Maker Mahal CHSL" Plot No. 249 Perry Road, Guru Nanak Marg, Bandra (West), Mumbai- 400 050, owned by Pradeep Indar Kuckreja.		
Bounded by: On or towards North: Perry Road On or towards South: St Alexious Road On or towards East: June Blossoms On or towards West: Dr. Ambedkar Road		
Reserve Price	EMD (10% of Reserve Price)	Bid Amount Incremental
₹ 4.46,14,800/-	₹ 44.61,480/-	₹ 1,00,000/-
Inspection of the Asset	29.12.2022 between 11.00 hrs to 16.00 hrs	
Last date and time for submitting online Tender & Application Forms	Date: 10.01.2023 Time: 17.00 hrs	
Date and Time of E-Auction	The E-Auction will take place through portal www.matexauctions.com (Web address of e-auction provider) on 11.01.2023 between 12.00 noon to 2.00 PM with unlimited extensions of 10 minutes each till sale is concluded.	
Contact Person & Phone No	Kamal Vyas (Authorised officer) / 9819960109	

- TERMS AND CONDITIONS OF THE E-AUCTION ARE AS UNDER**
- The Tender/bid form with the terms & conditions can be obtained online from the website www.matexauctions.com. The E-Auction will take place through portal www.matexauctions.com on **11-January-23 between 12:00pm to 2:00pm** with unlimited extensions of 10 minutes each till sale is concluded.
 - E-Tender Applications can be submitted online through the portal www.matexauctions.com on or before the closing time. The E-tenders should be accompanied with EMD remittance details, failing which the tender becomes disqualified. Contact detail to get assistance for E auction process are as follows: Mr. Vijay Kumar, Mob: 7305081260 landline: 044 43437474, e-mail: solutions@matenet.com, Mr. K.P. Santhosh, Mob: 8939805544 Mail: santhoshkp@matenet.com.
 - Last date and time for submitting online Tender & Application Forms along with Earnest Money Deposit is **10-January-23 before 5:00 pm**.
 - EMD should be remitted through Pay order/ Demand draft drawn in favor of **"Standard Chartered Bank"** payable at Mumbai, Pay order/Demand Draft can be submitted at **Standard Chartered Bank**, Retail Collections, Crescenzo, 3/A Floor, C-38/39, G-Block, Behind MCA Club, Bandra Kurla Complex, Bandra (East), Mumbai 400051.
 - For further information, interested parties may contact Authorised Officer on +91-9819960109 during working hours.
 - The successful bidder shall have to deposit 25% of sale price after adjusting the Earnest Money Deposit within 24 hours and balance 75% on or before 15th day of sale or such extended period as agreed upon by and solely at the discretion of the Authorized Officer.
 - All statutory liabilities/ taxes/ maintenance charges/ property tax/ electricity/ water charges/ TDS etc outstanding as on the date and yet to fall due would be ascertained by the bidder(s) and would be borne by successful bidder. Authorised Officer / Bank does not take any responsibility to provide information on the same or pay any encumbrances post sale.
 - Other detailed terms & conditions related to this auction can be downloaded from www.matexauctions.com

Statutory 15 days' Notice under Rule 9(1) of the SARFAESI Act, 2002

The borrower and guarantors are hereby notified to pay the dues as mentioned above along with up-to-date interest and ancillary expenses before the date of e-Auction, failing which the Schedule properties will be auctioned/sold and balance dues, if any, will be recovered with interest and cost.

Date: 22.12.2022
Place: Mumbai

Sd/-
Authorized Officer
Standard Chartered Bank



बैंक ऑफ बरोडा
Bank of Baroda

Regional Stressed Assets Recovery Branch: Dena Bank Building, 1st Floor, 17-B, Horniman Circle, Fort, Mumbai-400001.
Phone: 022- 6826059/60/61 Email: sammms@bankofbaroda.co.in

APPENDIX IV-A, II-A
[Provision to Rule 8(6) and 6(2)]
SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 6 (2) & (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, possession of which has been taken by the Authorized Officer of Bank of Baroda, Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" basis for recovery of dues in below mentioned account/s. The details of Borrower/s/Mortgagor/Guarantor/s/Secured Asset/s/Dues/Reserve Price/E-auction date & Time, EMD and Bid Increase Amount are mentioned below-

Srl Lot No Auct ion ID	Name & address of Borrowers / Guarantor/ Mortgagors	Give short description of the immovable property with known encumbrances, if any	Total Dues	Date & Time of E-auction	(1) Reserve Price (2) EMD (3) Bid Increase Amount (Rs. In lakhs)	Status of Possession (Constructive /Physical)	Property Inspection date & Time and contact details
1	M/s Satnam Textiles , Prop. Mr Manoharsingh Gurdasssingh Ailsinghani Gala No 09, U-92, S-66, Near Plot No 5, Gandhi Road, Gurdas Singh Compound, Uhasnagar-421005. Shri Kuldeep Singh Gurdas Singh Ailsinghani Guarantor of M/s Satnam Textiles , Plot No4 & 5, Ground Floor, Guru Ramdas Niwas, Gandhi Road, Gurdas Singh Compound, Uhasnagar-421005 & also at Shop No. 1, Plot No4, Gurdas Singh Compound, Gandhi Road, Uhasnagar-421005.	Sub Plot No 3 admeasuring about 196 Sq. Yards together with Industrial Patra Shed thereon out Plot No. 5 totally admeasuring 583 Sq. Yards under Lay out of N.A Plots bearing Survey No 1712, 18/5 & 19/3 of village Ambarnath, situated in Gurdas Singh Compound, Gandhi Road, Uhasnagar-5, Distrit Thane-421005. Encumbrance known to Bank: Nil (Mortgaged by Manoharsingh Gurdasssingh Ailsinghani)	Rs 110.36 Lakhs + unapplied interest and other charges there on from 31-03-2019	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 47.50 (2) Rs 4.75 (3) Rs 0.50	Physical Possession	05-01-2023 11:00AM TO 01:00PM Kishore Kadam 9821066686
2	M/s Sunny Jewellers , 626, 6th Floor, Parekh Market, 39, Kennedy Bridge, Mumbai-400004. & C/o - 21, Bansilal Building, 2nd Floor, 64/C, J.S. S. Road, Opera House, Mumbai-400004. Mrs. Amishi Nirav Reshamwala , Prop. of M/s Sunny Jewellers, R/o - 21, Bansilal Building, 2nd Floor, 64/C, J.S. S. Road, Opera House, Mumbai-400004. Mr. Nirav N. Reshamwala , Guarantor & Mortgagor of M/s Sunny Jewellers, R/o 21, Bansilal Building, 2nd Floor, 64/C, J.S.S. Road, Opera House, Mumbai-400004. Mr. Nirav N. Reshamwala , Legal heirs of Late Mrs. Jaimati N. Reshamwala, Guarantor & Mortgagor of M/s Sunny Jewellers , R/o 21, Bansilal Building, 2nd Floor, 64/C, J.S.S. Road, Opera House, Mumbai-400004.	Flat No 1009, Admeasuring 1108 Sq. Ft., 10th floor, Shree Apartment Co-op. Hsg. Soc. Ltd., Nondh No 29-A, Ward No. 1, Makkal Bridge, Nanpura, Taluka - Choorasiya, Dist- Surat, Gujarat-394550. Encumbrance known to Bank: Nil (Mortgaged by Mrs. Jaimati N. Reshamwala)	Rs 38.00 Lakhs + unapplied interest and other charges there on from 04-01-2018	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 15.00 (2) Rs 1.50 (3) Rs 0.25	Physical Possession	04-01-2023 02:00 PM TO 04:00 PM 8485816963 Vijay Jatav
3	Mr. Rattalan B Kundanani , Mrs. Jyoti R. Kundnani, Mr. Bunt R. Kundnani & Mrs. Aastha Bunt Kundnani All are R/o Flat No.1102, Mohan Heights, Kalyan, Khadak Pada, Kalyan West-421301.	Flat No: 301, admeasuring 764 sq.ft.s (Built up area) on 3rd Floor, "Neelkanth Residency" constructed on Room No: 10 & 11, situated in Brk No: 1597, bearing City survey No: 21635 and 30532, Uhasnagar and Flat No: 302, admeasuring 572 sq.ft.s (Built Up area) on 3rd floor, "Neelkanth Residency" constructed on Room No: 10 & 11, situated in Brk No: 1597, bearing City Survey No: 21635 and 30532 and is situated in Uhasnagar-4 Total area 1336 sq. feet Encumbrance known to Bank: Nil	Rs.99.55 lakhs + unapplied interest and other charges there on from 31-07-2017	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 51.50 (2) Rs 5.15 (3) Rs 0.50	Physical Possession	06-01-2023 11:00 AM TO 01:00 PM Mr.Kishor Kadam 9821066686
4	Ganpati Prakash Raikar & Mrs. Pooja Ganpati Raikar Both are R/o Flat No 002 at 1st floor, Plus Point Bhavan Building, Anand Nagar, Near Govandi Flyover Bridge, Govandi, Mumbai-400088 & A-17, Kolungade CHSL, Near Anthony Bakery, Kolbad, Thane- 400602	Flat No 02, First floor, Admeasuring area about 73.13 Sq. Mt. (built up area) situated at Anand Nagar, Near Govandi Flyover Bridge, Govandi, Mumbai-400088, lying & being situated on land bearing C.T.S. No: 149, Survey No: 188, C.T.S.No: 14, admeasuring about 108 Sq. Mtrs. (2) another land bearing CTS No 126- B(Part), Survey No 18/6, Cadastral Survey No 14 of Revenue Village Borala, Anand Nagar, Near Govandi Flyover, Govandi, Mumbai-400088. Encumbrance known to Bank: Nil (Mortgaged by Mr Ganpathi Prakash Raikar)	Rs 90.22 Lakhs + unapplied interest and other charges there on from 01-10-2017	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 76.00 (2) Rs 7.60 (3) Rs 0.50	Physical Possession	07-01-2023 10:30 AM TO 12:30 PM Mr. Pankaj Kumar 8114582657
5	M/S. Gurukripa Textiles , Shop No 1, Plot No 4, Gurdas Singh Compound, Gandhi Road, Uhasnagar-421 005. Mr. Kuldeep Singh Gurdasssingh Alisinghani Prop. of M/s Gurukripa Textiles, Plot No 4 & 5 Ground Floor, Guru Ramdas Niwas, Gandhi Road, Gurdas Singh Compound, Uhasnagar-421 005 Mr. Khushal Kuldeep Singh Alisinghani Guarantor of M/s Gurukripa Textiles, Plot No 4 & 5 Ground Floor, Guru Ramdas Niwas, Gandhi Road, Gurdas Singh Compound, Uhasnagar-421 005	Plot No 1 out of Plot No 5, Survey No 1712, 18/5 and 19/3 of village Ambarnath along with ground +1 Industrial Structure/ Shed on it situated in Gurdasssingh Compound, Gandhi Road, Uhasnagar-421 005 total admeasuring 583 Sq. Yards Encumbrance known to Bank: Nil	Rs 142.97 Lakhs + unapplied interest and other charges there on from 01-04-2019	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 73.00 (2) Rs 7.30 (3) Rs 0.50	Physical Possession	05-01-2023 11:00 AM to 01:00 PM Mr. Mohan Sarkate 8169009953
6	M/s Ashka Exim , 1)Office no-1, 1st Floor, RNA Arcade, Lokhandwala Complex, Andheri West Mumbai-400 053 2)Shop No 240, Land Mark Empire, Puna Kumbhariya Road, Surat- Gujarat, 3)D-516, International Trade Center, Majura gate, Surat- Gujarat-395 002 Mr. Rohit Kumar Patel , Partner of M/s Ashka Exim 1)B/163 Hariom Bungalow b/h Rundhnath Temple, Dumas Road, Suat- Gujarat, 2)Flat no 1002, 10th Floor, Gaurav Woods, Bevely Park, Mira Road, Dist- Thane, Maharashtra Mr. Manish S. Shah Partner of M/s Ashka Exim A 1002, Rajhans Wing, b/s New Lip Savani School, Palanpur, Canal Road Surat- Gujarat-395009	Open Non Agriculture Plot of land type property of Sub Plot No 2, of plot no 08, Behind Arihant Complex, Main Road, Opp. Hari Nagar, Hari Ichhaha Industrial Society, Udhna Udhogyo Nagar, Udhna, Surat- Gujarat-394 210 Admeasuring about 501.67 sq. meters Encumbrance Known to Bank: Nil	Rs. 473.13 lakh + unapplied interest and other charges there on from 01.09.2019	11-01-2023 14:00Hrs to 18:00Hrs	(1) Rs 155.00 (2) Rs 15.50 (3) Rs 1.00	Physical Possession	04-01-2023 11:00 AM to 01:00 PM 8485816963 Vijay Jatav

Notice: The purchaser shall bear applicable Taxes, GST relating to immovable properties.
For detailed terms and conditions of sale, please refer to the link provided in <https://www.bankofbaroda.in/e-auction.htm> and <https://ibapi.in>. Also, prospective bidders may contact the authorized officer on Tel No. 022-6826059/60/61/62

Date: 20/12/2022
Place: Mumbai



Sd/-, Authorized Officer
Bank of Baroda

MUMBAI SLUM IMPROVEMENT BOARD
A REGIONAL UNIT OF
(MAHARASHTRA HOUSING AND AREA DEVELOPMENT AUTHORITY.)
Tel. No. 022-66405432, E-mail - eevest.msib@mhada.gov.in
Ref. No. EE/West/MSIB/e-Tender/156/2022-23



e-TENDER NOTICE No. 156
Executive Engineer (West) Division, Mumbai Slum Improvement Board, (Unit of MHADA) Room No. 537, 4th Floor, Griha Nirman Bhavan, Bandra (East), Mumbai-400 051 Phone Number (022) 66405432 is inviting Open Tender / Regular e-Tender for the 50 number of work in the form of B1 (Percentage Rate) by the contractors registered with PWD / MHADA / CPWD / CIDCO / MES / MJP / MIDC / Indian Railway / BPT / MCGM in the corresponding appropriate class of contractor or any Govt. / Semi Govt. organization, val online e-tendering system. The detailed Tender Documents shall be available & can be downloaded from Government of Maharashtra portal <https://mahatenders.gov.in>. Bidding documents can be loaded on the website. The tender schedule as follows.

Sr. No.	Stage Dese.	Date of time period	Sr. No.	Stage Dese.	Date of time period
1	Documents sale start	22/12/2022 10.30 am.	2	Documents sale end	29/12/2022 6.15 pm.
3	Technical bid opening	01/01/2023 10.30 am. onward	4	Price bid opening	04/01/2023 10.30 am. onward

The Competent Authority reserves the right to reject any or all the tenders without assigning any reason thereof Conditional offers will not be accepted.

Note. 1 Please refer detailed tender notice on website.

Note. 2 Corrigendum/Amendments if any could be published only on the website.

MHADA - Leading Housing Authority in the Nation
CPRO/AT/713

Sd/-
Executive Engineer (W),
MSIB Board, Mumbai



BRAND CONCEPTS LIMITED
Regd. Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC, Andheri East Mumbai - 400093 (MH)
E-mail: swati.gupta@brandconcepts.in; Website: www.brandconcepts.in
CIN: L51909MH2007PLC174702

Form No. INC-26
[Pursuant to rule 30 the Companies (Incorporation) Rules, 2014]
Before the Central Government, through Regional Director, Western Region, Ministry of Corporate Affairs(MCA)
In the matter of sub-section (4) of Section 13 of Companies Act, 2013 and clause (a) of sub-rule (5) of rule 30 of the Companies (Incorporation) Rules, 2014
AND
In the matter of **BRAND CONCEPTS LIMITED** having its
Registered Office at Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC, Andheri East Mumbai City MH 400093 IN
.....Petitioner

Notice is hereby given to the General Public that the company proposes to make application to the Central Government through Regional Director of Western Region, MCA under section 13 and other applicable provisions of the Companies Act, 2013 and rules made thereunder seeking confirmation of alteration of the Memorandum of Association of the Company in terms of the special resolution passed at the Annual general meeting held on 21-12-2022 to enable the company to change its Registered Office from "State of Maharashtra within the jurisdiction of Registrar of Companies, Maharashtra at Mumbai" to "State of Madhya Pradesh".

Any person whose interest is likely to be affected by the proposed change of the registered office of the company may deliver either on the MCA-21 portal (www.mca.gov.in) by filing investor complaint form or cause to be delivered or send by registered post of his/her objections supported by an affidavit stating the nature of his/her interest and grounds of opposition to the Regional Director, Western Region, at the address: Everest 5th Floor, 100 Marine Drive, Mumbai - 400002, Maharashtra within fourteen days of the date of publication of this notice with a copy to the applicant company at its registered office at the address mentioned above.

For and on behalf of the Applicant
Sd/-
Swati Gupta
Company Secretary & Compliance Officer
M. no.-A33016

Date: 21/12/2022
Place: Indore



Aditya Birla Finance Limited
(A subsidiary of Aditya Birla Capital Ltd.)



ADITYA BIRLA CAPITAL
PROTECTING INVESTING FINANCING ADVISING

Aditya Birla Finance Limited

Registered Office : Indian Rayon Compound, Veraval, Gujarat - 362266 **Corporate Office-** 10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway, Near Hub Mall, Goregaon (East), Mumbai- 400063

DEMAND NOTICE U/s 13(2) OF THE SARFAESI ACT 2002

You the below mentioned borrower has availed loan by mortgaging the schedule mentioned property and you the below mention has stood as borrower/co-borrower/guarantor for the loan agreement. Consequent to the default committed by you, your loan account has been classified as non-performing asset on 13.11.2022 under the provisions of the Securitisation & Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (in short SARFAESI Act). We Aditya Birla Finance Limited have issued Demand Notice u/s 13(2) read with section 13(13) of the SARFAESI Act to the address furnished by you. The contents of the Said notices are that you had committed default in payment of the various loans sanctioned to you. Therefore, the present publication carried out to serve the notice as per the provision of Section 13(2) of SARFAESI Act and in terms of provision to the rule 3(1) of the Security Interest (Enforcement) Rules, 2002 :

Loan Account No./Name and Address of the Account, Borrower(s), Co-Borrower(s) & Guarantor(s)	Details of the security to be enforced	Date of Demand Notice	Amount due as per demand Notice
Loan Account No. ABFLMUMLAPO000124063 and ABMUMLAPO00000546276 1. M/s Pooja Turpurt (Through Sole Proprietor Rajendra Purnvashi Bari) 2. Rajendra Purnvashi Bari Both at 001, Babul Avasthi Compound, Walbhath Road, Anna Nagar, Opp. Arun Mill Goregaon (E) Mumbai-400063 Maharashtra Also At : Flat No.-104, 1st Floor, Building No.3 A-Wing, Green Acres CHSL, Plot No.325 Oshiwara, Andheri (W) Mumbai-400053 Maharashtra 3. Jyoti Rajendra Bari Flat No.-104, 1st Floor, Building No.3, A-Wing, Green Acres CHSL, Plot No.325, Oshiwara, Andheri(W) Mumbai-400053 Maharashtra	Flat No.-104, 1st Floor, Building No.3, A-Wing, Green Acres CHSL, Plot No.325 Oshiwara, Andheri(W) Mumbai-400053, Mumbai-400053",	12.12.2022	Rs.1,88,76,316.10 (Rupees One Crore Eighty-Eight Lakhs Seventy-Six Thousand Three Hundred And Sixteen and Paise Ten Only) by way of outstanding principal, arrears (including accrued late charges) and interest till 06.12.2022

You are hereby called upon to pay **Aditya Birla Finance Limited** within the period of 60 days from the date of publication of this Notice the aforesaid amount with interest and cost failing which **Aditya Birla Finance Limited** will take necessary action under the Provisions of the said Act against all or any one or more of the secured assets including taking possession of secured assets of the borrowers, mortgagors and the guarantors. The power available to the **Aditya Birla Finance Limited** under the said act include (1) Power to take possession of the secured assets of the borrowers/guarantors including the rights to transfer by way of lease, assignment of sale for releasing secured assets (2) Take over management of the secured assets including rights to transfer by ways of lease, assignment or sale and realize the secured assets and any transfer as of secured assets by **Aditya Birla Finance Limited** shall vest in all the rights and relation to the secured assets transferred as if the transfer has been made by you.

In terms of the Provisions of the Section 13(13) of the said act, you are hereby prohibited from transferring, either by way of sale, lease or otherwise (other than in the normal course of your business), any of the secured assets as referred to above and hypothecated/mortgaged to the **Aditya Birla Finance Limited** without prior consent of the **Aditya Birla Finance Limited**.

Date: 22/12/2022
Place: Mumbai

Sd/-
Authorised Officer, Aditya Birla Finance Limited



JANA SMALL FINANCE BANK
(A scheduled commercial bank)

Registered Office: The Fairway, Ground & First Floor, Survey No. 10/1, 11/2 & 12/2B, Off Domlur, Koramangla Inner Ring Road, Next to EGL Business Park, Challaghatta, Bangalore-600071. **Regional Branch Office:** Shop No.4 & 5, Ground Floor, Indiabulls Mint, Gladys Alvares Road, Hiranandani Meadows, Pokhran Road, Thane West-400610

DEMAND NOTICE UNDER SECTION 13(2) OF SARFAESI ACT, 2002.

Whereas you the below mentioned Borrower/s, Co-Borrowers, Guarantors and Mortgagors have availed loans from **Jana Small Finance Bank Limited**, by mortgaging your immovable properties. Consequent to default committed by you all, your loan account has been classified as **Non-performing Asset**, whereas **Jana Small Finance Bank Limited** being a secured creditor under the Act, and in exercise of the powers conferred under section 13(2) of the said Act read with rule 2 of Security Interest (Enforcement) Rules 2002, issued **Demand notice** calling upon the Borrower/s/ Co-Borrower/s/ Guarantor/s/ Mortgagors as mentioned in column No.2 to repay the amount mentioned in the notices with future interest thereon within **60 days** from the date of notice, but the notices could not be served on some of them for various reasons.

Sr. No.	Name of Borrower/ Co-Borrower/ Guarantor/ Mortgagor	Loan Account No. & Loan Amount	Details of the Security to be enforced	Date of NPA & Demand Notice date	Amount Due in Rs. / as on
1	1) Arif Mohammad Pradhan, 2) Kulsumbi Mahammad Pradhan	Loan Account No. 33259440000421 Loan Amount: Rs.3,07,063/-	Mortgaged Immovable Property - Schedule Property: All that piece and parcel of the Immovable Property bearing, House No.343, area admeasuring 1040 Sq.ft, at Savete, Satokhi Need Road, Karjat, Raigad, Panvel-410201 and within the Jurisdiction of Panvel Municipal Corporation and Bounded on: East: House of Azim Hasanmiya Patel, West: House of Faruq Mohammad Pradhan, South: House of Rafiq Bhattharade, North: House of Ismail Patel.	Date of NPA: 01/11/2022 Demand Notice Date: 19/12/2022	Rs.3,03,399.70 (Rupees Three Lacs Three Thousand Three Hundred and Ninety Nine and Seventy Paise Only) as of 15/12/2022
2	1) Arun Jagannath More, 2) Savita Arun More	Loan Account No. 45689438493778 Loan Amount: Rs.5,95,597/-	Mortgaged Immovable Property - Schedule Property: All that piece and parcel of the immovable property bearing Flat No.7, area admeasuring 47.18 Sq.mtrs, 2nd Floor, Ganesh Vihar Apartment, Konark Nagar, Adgoan Shiwar Nashik-422003 and within the jurisdiction of Nashik Municipal Corporation.	Date of NPA: 08/11/2022 Demand Notice Date: 19/12/2022	Rs.5,51,813.43 (Rupees Five Lacs Fifty One Thousand Eight Hundred and Thirteen and Forty Three Paise Only) as of 15/12/2022
3	1) Sapna Kumar Bhatt, 2) Jatan Bhatt	Loan Account No. 47619420001002 Loan Amount: Rs.41,98,975/-	Mortgaged Immovable Property - Schedule Property: All that piece and parcel of the immovable property bearing Flat No.105, B Wing, area admeasuring 642.5 Sq.ft, Mount Pleasant, Ambica City, Phase 1, Vihwadi, Wada Road, Thane-421302 and within the Jurisdiction of Thane Municipal Corporation and Bounded on: East: Open Plot, West: Building, South: Building, North: Road.	Date of NPA: 01/11/2022 Demand Notice Date: 19/12/2022	Rs.36,79,506.40 (Rupees Thirty Six Lacs Seventy Nine Thousand Five Hundred and Six and Forty Paise Only) as of 15/12/2022
4	1) Unnati Kirana and Genral Stores Prop. Sanjivini Trambak Jondhale, 2) Nilam Jondhale	Loan Account No. 323694400000641 Loan Amount: Rs.6,00,000/-	Mortgaged Immovable Property - Schedule Property: All that piece and parcel of the immovable property bearing, Row House No.05, area Adm.32.53 Sq.mts. Built up, + Plot Area 33.00 Sq.mts, in the building Called 'Sagar Row House Apartment' which is constructed on Plot No.22. Out of Survey No. 130/2B situated at Majje Gangapur, Tal Dist. Nashik and within the Jurisdiction of Nashik Municipal Corporation and Bounded on: East: Row House No.4, West: Plot No.21, South: Row House No.1, North: Colony Road.	Date of NPA: 02/12/2022 Demand Notice Date: 19/12/2022	Rs.6,11,363.06 (Rupees Six Lacs Eleven Thousand Three Hundred and Sixty Three and Six Paise Only) as of 15/12/2022
5	1) Ashok Laxman Adakar, 2) Aruna Ashok Adakar	Loan Account No. 339796300001141 Loan Amount: Rs.4,65,172/-	Mortgaged Immovable Property - Schedule Property: All the pieces and parcel of the Grampanchayat Milkat/ Property/ H.Gat No.495, admeasuring about 40.14 Fx 20 Ft total admeasuring RCC Area 800 Sq.ft having Grampanchayat Property Tax No.331 situated at Village Shivali, Tal. Maval, Dist. Pune and within the Jurisdiction of Pune Municipal Corporation and Bounded on: East: Property belonging Mr.Ramdas Sadashiv Adkar, West: Property belonging Mr. Mohan Nathu Adkar, South: Property belonging Mr. Navnath Bhai Adkar, North: Road & Property belonging Mr. Ranawade.	Date of NPA: 01/10/2022 Demand Notice Date: 19/12/2022	Rs.4,41,785.30 (Rupees Four Lacs Forty One Thousand Seven Hundred and Eighty Five and Thirty Paise Only) as of 15/12/2022
6	1) Kiran Shankar Kore, 2) Rekha Kiran Kore	Loan Account No. 315396300000031 Loan Amount: Rs.4,99,392/-	Mortgaged Immovable Property - Schedule Property: All the piece and parcel of the Plot No.94A/153, Area admeasuring about 111.98 Sq.mts, Peth Vadgaon, Near Warma Bazar, Navinvasahat, Pethvadgaon Tal. Hatkanegale, Dist. Kolhapur-416112 and within the Jurisdiction of Kolhapur Municipal Corporation	Date of NPA: 01/11/2022 Demand Notice Date: 19/12/2022	Rs.5,36,683.30 (Rupees Five Lacs Thirty Six Thousand Six Hundred and Eighty Three and Thirty Paise Only) as of 05/12/2022
7	1) Mrs. Usha Sudhakar Dabhadre, 2) Mr. Sudhakar Chhingiari Dabhadre	Loan Account No. 456094300000			

