

Date: 20th March, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Declaration of interim dividend of Rs. 0.50 per share of FV Rs.10 (5%) for FY 2022-2023

Ref: Outcome of meeting of Board of Directors-Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), 2015 read with circular CIR/CFD/CMD/4/2015 dated September 9, 2015

This is to inform you that the Board of directors of the Company at its meeting held today has declared interim dividend of Rs. 0.50 per equity share of Face Value of Rs. 10 (5%) for financial year 2022-23. The dividend will be remitted on Monday i.e. 16th April 2023 to the equity shareholders of the Company whose name is appeared on the record date which is 30th March 2023.

The meeting commenced at 04:10 p.m. and was concluded at 05:10 p.m.

You are therefore requested to take this into your records and oblige.

**Thanking You,
Yours faithfully
For Brand Concepts Limited,**


Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016