

Date: July 18, 2013

To,

Tree House Education & Accessories Limited
702C, Morya House, Off New Link Road,
Andheri (West), Mumbai - 400 053

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Mumbai - 400 051

**Sub.: Disclosure under Regulation 31(2) of the Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Scrip Code: 533540 / TREEHOUSE

Dear Sirs,

Please see enclosed the details of disclosure required in terms of Regulation 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for the release of 1,95,000 equity shares of Tree House Education & Accessories Limited ("Company") pledged with Kotak Mahindra Investments Limited by the promoters of the Company.

Kindly acknowledge the receipt of the same.

Thanking You,
Yours Sincerely,


Mr. Rajesh Bhatia

Encl.: As Above

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)	TREE HOUSE EDUCATION & ACCESSORIES LIMITED
Name of the Promoter(s) on whose shares encumbrance was created / invoked / released (tick the relevant one)	MR. RAJESH BHATIA
Date of reporting	JULY 18, 2013
Names of the stock exchanges where the shares of the target company are listed	BSE LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Details of the promoters' holding:
(The term "event" indicates ~~creation~~/ ~~invocation~~/ release of encumbrance, as the case may be)

Promoter (s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details
	Names	Number	% of total share capital	Type – creation/ invocation/ release	Date (s)	Number	
Mr. Rajesh Bhatia	27,85,000	7.74	Release of pledge	July 17, 2013	24,80,000	6.90	Release of 1,95,000 pledged shares by Kotak Mahindra Investments Limited

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

Signature of the Authorized Signatory

Place : Mumbai

Date : July 17, 2013