Provident Financial Plc - General Meeting 2020 - Form of Proxy

You may appoint a proxy at <u>www.signalshares.com</u> instead of using this form.

| (Name(s)) | | | | |
|--|----------------|-------|---------|----------|
| (Address) | | | | |
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| For guidance on how to complete this Form of Proxy or for any further information on the resolutions put forward please refer to the Notice of Meeting on the Company's website. | | | | |
| I/We being (a) member/members hereby appoint the Chairman of the meeting/the following person: | | | | |
| Name of proxy (if not the Chairman of the meeting): | | | | |
| Number of ordinary shares appointed over: | | | | |
| (if less than your full voting entitlement) | | | | |
| | | | | |
| as my/our proxy, to attend, speak and vote on my/our behalf at the Meeting of the Company and at any adjournment thereof. Please indicate below how you would like your proxy to vote on your behalf on the resolutions. | | | | |
| Please put an 'X' in the box opposite if this proxy appointment is one of multiple appointments being made: | | | | |
| Resolutions: | | For | Against | Withheld |
| | | | | |
| 1 That the Directors' Remuneration Policy be approve | ed. | | | |
| | | | | |
| 2 That Provident Financial be authorised to apply a ratio of the fixed | | | | |
| to variable components of total remuneration for 'N Takers' that exceeds 1:1, provided that the ratio do | | | | |
| 1:2. | | | | |
| 3 a)That the rules of the Provident Financial 2020 Res Plan ("RSP") be approved; and | tricted Share | | | |
| b)That the Directors be authorised to enact RSP sch plans | edules or sub- | | | |
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| | | | | |
| | | | | |
| | | | | |
| Signature: | | Date: | | |

Please send this Form of Proxy to FREEPOST PXS, 34 BECKENHAM ROAD, BECKENHAM BR3 4ZF. Shareholders outside the United Kingdom should send this Form of Proxy to Link Asset Services, PXS, 34 Beckenham Road, Beckenham, Kent, BR3 4TU, United Kingdom.