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SHREE CEMENT LTD.

Regd. Office & Works :

BANGUR NAGAR, POST BOX NO.33, BEAWAR 305 901, RAJASTHAN, INDIA



SCL/BWR/SE/2013/
 8th August, 2013

FAX NO. 022 26598237/26598238

National Stock Exchange of India Limited,
 Exchange Plaza,
 Bandra-Kurla Complex,
 Bandra (East)
 MUMBAI – 400 051

SCRIP CODE: SHRECEM EQ

Re:- "Shree Raktdaan Maha Abhiyan"- A massive Blood donation Camp

Dear Sirs,

We are pleased to inform you that Shree Cement, as part of its "Samaj Sewa" (CSR) initiative, has created a history by organizing a massive Blood Donation Camp on 7th Aug 2013.

The event christened as "Shree Raktdaan Maha Abhiyan" was organized simultaneously across 12 locations of Company's plants as well as at its offices/ units located at Delhi, Jaipur and Kolkata. More than 4000 units of blood was donated in this memorable event by voluntary donors which is a remarkable achievement and record in the Indian corporate sector.

Shree cement has always been a front runner in the area of Social development. "Shree Ladies Club (a club formed by spouse of employees of Shree Cement) organized the entire event. Company dedicated the success of this great campaign to all the donors and thanked all the guests, govt. officers and employees for making this a great campaign

Thanking you,

Yours faithfully,
 For SHREE CEMENT LIMITED

(S.S. KHANDELWAL)
 COMPANY SECRETARY

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