

Asetek Sees Continued Growth With Latest Workstation Design Win

June 4 2014 – Asetek® today announced that it has secured a design win with an undisclosed customer within the workstation market. The design win is a strategic one that sets the stage for future growth within this important market.

"We are excited about this design win as it paves the way for further growth within the workstation segment and overall it is encouraging to see continuous growth in the desktop business while building momentum in the data center business" said André Sloth Eriksen, Founder and CEO of Asetek. "Our proven liquid cooling is the reliable solution to provide the quiet computing experience that Workstation users want".

"Initial expectations are that this and follow-on designs could yield revenues that are around 50% of our current Workstation revenue levels in 12 to 18 months time".

Asetek's innovative liquid cooling solution enables a quieter computing environment, increasing productivity and creativity for users of professional applications. Factory filled and sealed for maximum reliability and ease-of-use, Asetek's patented liquid coolers have been thoroughly tested and certified to operate without maintenance for over 50,000 hours.

About Asetek

Asetek is the world leading provider of energy efficient liquid cooling systems for data centers, servers, workstations, gaming and high performance PCs. Its products are used for reducing power and greenhouse emissions, lowering acoustic noise, and achieving maximum performance by leading OEMs and channel partners around the globe.

Asetek's products are based upon its patented all-in-one liquid cooling technology with more than 1.5 million liquid cooling units deployed in the field. Founded in 2000, Asetek is headquartered in Denmark with offices in California, China and Taiwan.

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