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This presentation contains forward-looking statements concerning Asetek's financial condition, results of operations and business. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management's current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those expressed or implied in these statements.

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# **De-listing from Oslo Stock Exchange**

- Asetek will delist from Oslo Stock Exchange on 27 March 2024, with the last trading day on 26 March 2024
- Asetek will deregister from VP Norway on 3 April 2024
- Shareholders wishing to continue trading on a public market must transfer their shares to Nasdaq Copenhagen by instructing their bank or broker
- See Asetek IR website or contact Asetek IR for more information



- Fourth-quarter revenue of \$16.6 million, up 75% vs. Q4 2022
- Gross margin of 47% compared with 41% in Q4 2022
- Q4 adjusted EBITDA of \$2.2 million, compared with loss of \$0.6 million in Q4 2022
- SimSports revenue of \$2.2 million in Q4, compared with \$0.2 million in Q4 2022
- Full-year 2024 revenue growth expected in the range of -5% to 5% compared with 2023, with adjusted EBITDA projected to be between 12% and 17% of revenue

## 2023 milestones

- Second-highest-ever full year Group revenue of \$76.3 million, up 51% from 2022
- Full year adjusted EBITDA of \$15.9 million vs. loss of \$0.8 million in
   2022
- Launched 54 new Liquid Cooling- and 37 new SimSports products
- Passed 11 million products shipped since foundation in 2000
- Listing on Nasdaq Copenhagen

#### 2024 focus areas

- Broadening addressable Liquid Cooling market with value offering towards low end of premium segment
- Grow sim racing market share with a full range of high-quality sim racing products by end-2024 based on an open ecosystem



# Growth driven by Liquid Cooling shipments and expanding SimSports product range



Annual Group revenue and EBITDA margin

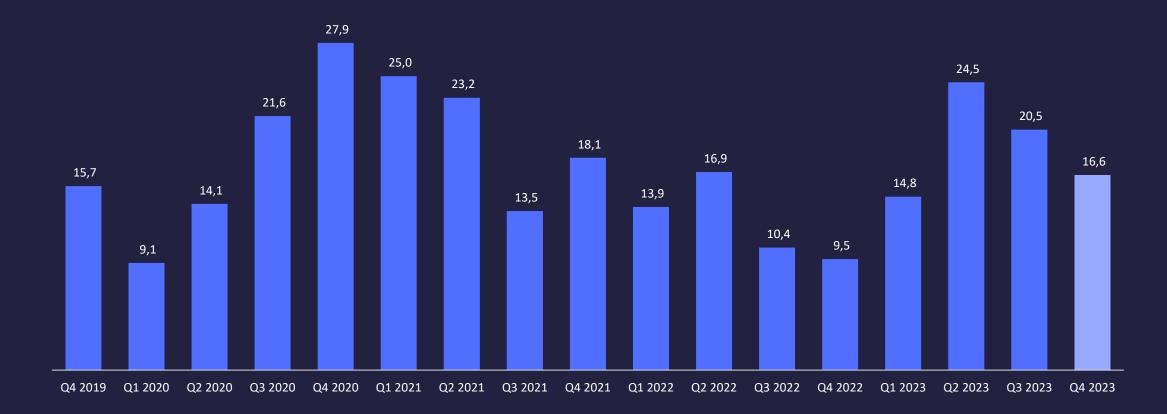




# Quarterly revenue volatility continues

### Quarterly Group revenue

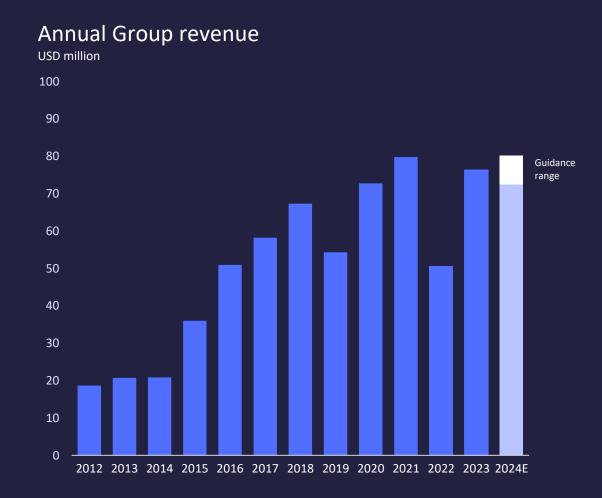
USD million





## 2024 guidance

- Continued low revenue visibility
  - Signs of improving macro
  - Mixed regional picture and geopolitical tensions
  - Some Liquid Cooling OEMs exiting 2023 with elevated inventories
- Full-year 2024 revenue growth is anticipated in the range of -5% to +5% vs. 2023
  - Liquid Cooling revenue: -10% to 0%
  - SimSports revenue: +40% to +60%
- Full-year adjusted Group EBITDA margin expected in the range of 12% to 17%
- Long-term average growth ambition of approximately
   15% per annum





# Leading offering for gamers and enthusiasts

### Liquid cooling



Enthusiasts and do-it-yourself (DIY)



Gaming/Performance PCs

Liquid cooling for competitive and committed gamers and enthusiasts

### SimSports



Immersive equipment for gamers, racing and automobile enthusiasts

# Global platform with integrated value chain supports long-term growth





STRATEGIC POSITION: Large and long-term growing markets | Supplying global brands | Market-leading solutions

IP PLATFORM: Applications | Technology | Systems | Products | Patents | High-volume manufacturing | World-wide hub infrastructure

11 million units shipped | 134 employees | LTM¹ revenue of USD 76 million | Listed on Nasdaq Copenhagen and Oslo Stock Exchange





# Long-term profitable Liquid Cooling business

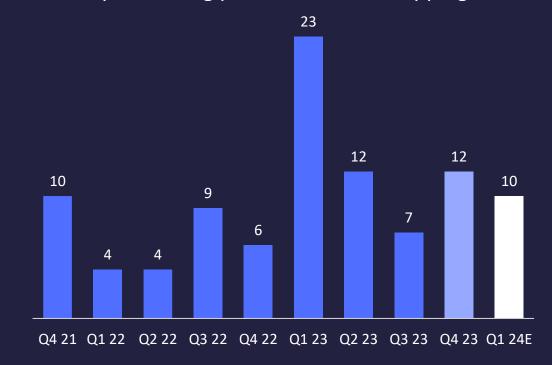




# Stable product release activity going into 2024

- 12 new liquid cooling products started shipping in Q4
  - Three featuring Asetek's 8<sup>th</sup> generation liquid coolers with the most advanced technology developed to date
- 10 new products estimated to start shipping in Q1 2024
- Investing in product development and branding to expand reach with key customers based on the core tenants of performance, quality and reliability

#### No. of liquid cooling products started shipping





## **Stable Liquid Cooling OEM base**

- Currently shipping to over 20 OEMs
- Top five represented 91% of Liquid Cooling revenue in 2023, vs. 85% in 2022
- Ambition to increase diversification over time

Top 5 liquid cooling customers<sup>1</sup>









Asus ROG STRIX with Asetek's new Gen7 v2 technology



Broadening addressable Liquid Cooling market

- A value offering tailored for a new and larger market segment
  - Demand from larger customers to address the lower end of the Liquid Cooling premium segment with price competitive highquality solutions
  - Targeting China and other value-oriented markets
  - Complementing traditional focus on the higher end of the market
- No compromise on the quality that the Asetek brand represents
- Large volume potential at robust EBITDA margins over time
  - Gross margins expected somewhat lower than historical levels
  - No reflection of a general price or margin pressure on high-end liquid coolers
- Full effect expected in 2025





# Liquid cooling strategic development

Goal

#### Strategy

#### **Development and outlook**

Further develop leadership in the gaming and enthusiast liquid cooling market

- Broaden addressable ma rket
- R&D and product development
- Growing existing customers
- Widening OEM customer base
- Branding and marketing

- Deploy value offering tailored for a new and larger market segment, meeting customer demand
- Focus on delivery of core liquid cooling solutions
- Ramp-up of development to bring value-adding innovations to market
- Develop and ship products with market leading performance, quality and reliability
- Currently over 20 OEM customers
- Focus on reducing single-customer dependency
- Co-branding agreements in place with several OEMs



# Building full range of high-quality sim racing products



- Eight new products released in Q4 2023
  - Two button boxes and six wheel-rims
- Total of 21 new products released in 2023
- Various SimSports accessories to start shipping in Q1 2024
- Q4 2023 revenue of \$2.2 million vs. \$0.2 million in Q4 2022
  - Gross margins reflect early stage of scale up
- Full-year revenue of \$7.2 million



# Realistic life-like approach to sim racing gear paying off



- Delivered almost 400% growth in 2023 driven by multiple new products and customers globally
- On track for a full range of high-quality sim racing products by end-2024
- Ambition to take pole position and build market share based on an open ecosystem
- In 2021, Chinese companies entered the market with a lowcost offering, increasing competition and expanding the strategic focus
- Maintain focus on high-end segment to anchor the Asetek brand name in the premium market
- Leverage strong brand to launch a competitive mass-market product line, acting as a driver for long-term growth

## Conclusion Asetek's concept works!

"Innovations in simracing have become rare and many new steering wheels only differ in nuances such as the buttons used or the shape.

But Asetek is breaking new ground with its button boxes."

(November 20, 2023)





## SimSports strategic development

Goal

#### **Strategy**

### **Development and Outlook**

Becoming a next-level immersive gaming experiences provider

- Leverage core mechatronics capabilities and global supply chain
- Realistic life-like approach to racing gear
- Establish a thriving and profitable growth segment in a fragmented market

- Initial product development phase completed with the availability of basic ecosystems (wheel, wheelbase and pedals) at each price tier
- Offer full range of high-quality sim racing products based on an open ecosystem
- Leverage strong premium market brand to launch a competitive massmarket product line
- Market and channel strategies in place and subject to ongoing review and refinement
- Continuous innovation and product development to augment ecosystems and drive growth
- Supported by brand platform and reputation for performance, quality, reliability and immersive experiences





## **Income statement**

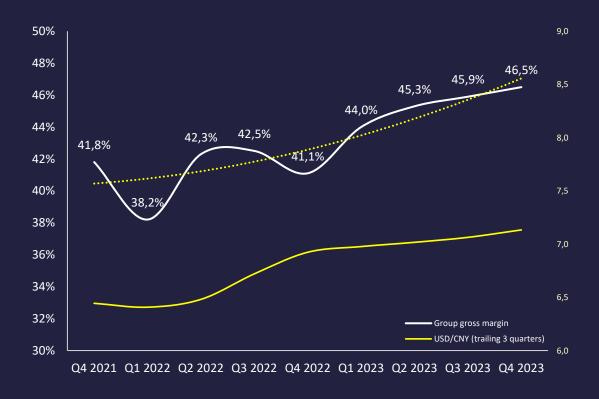
Figures in LISD (000°s)		04 2022		04 2022		2023		2022
Figures in USD (000's)		Q4 2023 Unaudited		<b>Q4 2022</b> Unaudited		2023		2022
Revenue	\$	16,598	\$	9,458	ς	76,332	\$	50,650
Cost of sales	7	8,875	7	5,568	7	41,624	Y	29,885
Gross profit	_	7,723	_	3,890	_	34,708		20,765
Research and development		2,091		1,405		7,379		5,163
Selling, general and administrative		4,617		4,412		17,079		20,884
Special items		40				847		
Other expense (income)		-		-		-		119
Total operating expenses		6,748		5,817		25,305		26,166
Operating income (loss)		975		(1,927)		9,403		(5,401)
Foreign exchange (loss) gain		(1,276)		(1,840)		(1,015)		(344)
Finance income (costs)		15		(43)		110		(133)
Total financial income (expenses)		(1,261)		(1,883)		(905)		(477)
Income before tax		(286)		(3,810)		8,498		(5,878)
Income tax (expense) benefit		(529)		1,980		(2,497)		1,553
Income for the period		(815)		(1,830)		6,001		(4,325)
Other comprehensive income items that may be reclassified to profit or loss in subsequent periods:								
Foreign currency translation adjustments		1.189		1.440		721		(1,971)
Total comprehensive income	\$	374	\$	(390)	\$	6,722	\$	(6,296)
Income per share (in USD):								
Basic	\$	(0.01)	\$_	(0.03)	\$	0.07	\$	(0.08)
Diluted	\$	(0.01)		(0.03)	\$	0.07	\$	(0.08)
- Indica	Υ.	(0.01)	Υ .	(0.03)		0.07	Ÿ	(0.00)

- Q4 and full-year revenue reflects increased sales of Liquid cooling and SimSports products vs. the previous year
  - Sales of 244,000 sealed loops in Q4 (+55%) and 1,165,000 shipped in 2023 (+46%)
  - SimSports revenues of \$2.2 million (\$0.2 million)
- Q4 OPEX increased vs. Q4 2022 primarily due to product and supply chain development
- Full-year OPEX\*) declined 7% vs. 2022 due to cost reductions implemented in late 2022



## **Continued positive margin development**

### Quarterly Group gross margin development



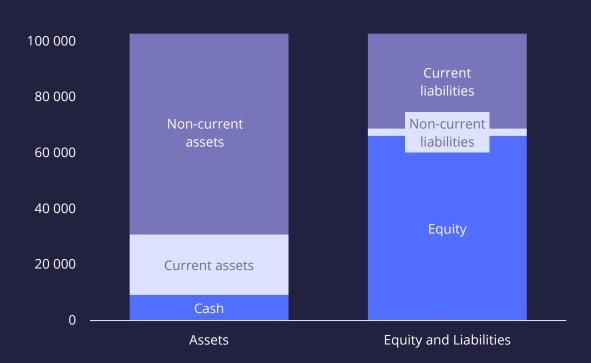
- Q4 2023 gross margin of 46.5% vs. 41.1% in Q4 2022
- 2023 margin 45.5% (41.0%)
- Margin expansion driven by a combination of richer product mix, reduced input costs and favorable foreign exchange rates
  - SimSports gross margins impacted by ramp-up efforts



## **Balance sheet**

USD thousands at December 31, 2023

120 000



- USD 9.1 million cash position at end 2023
- Working capital reflects improved operating cash flow in 2023
- Investments in new HQ of USD 4.4 million in Q4 and USD
   22.8 million for full year 2023
- Current liabilities includes \$14.7 million construction debt
  - Subsequently refinanced in early 2024 with new loan due
     January 1, 2025, to be refinanced with long-term mortgage post completion

# Nearing completion of new development center and HQ



- Progressing on schedule and budget for completion in mid-2024
- Signed three-year lease for 20% of the space at attractive terms
- To evaluate sale-leaseback market post completion vs. standard long-term mortgage financing





## Financial strategy

Goal

Strategy

Liquid cooling leadership

Establish SimSports as a thriving and profitable growth segment

Cost base optimization

Cash flow improvement

**Development and outlook** 

- Evolve business model to drive competitiveness and profitability
- Product innovation and branding to strengthen market position
- Revenue growth and diversification of revenue streams
- Margin protection and optimization
- OEM and end-user adoption
- Develop and go-to-market with new market leading product portfolio
- Rights issue executed, securing liquidity during the development center and HQ investment period
- Rightsized organization, Oslo-delisting
- Targeted IP and R&D investments
- Manufacturing
- Sales and marketing efficiency
- Cash conversion
- Continued balance sheet optimization

Continued profitable growth and solid financial platform

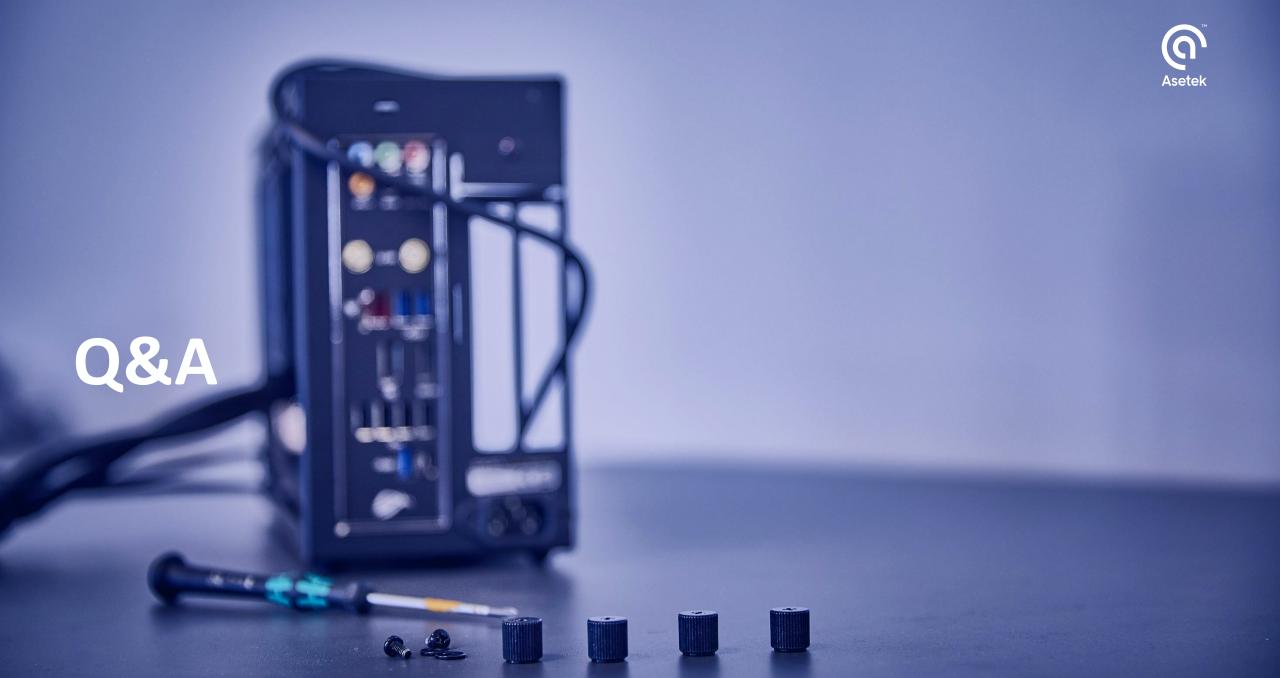




# Summary and outlook

- Strong end-user interest in Asetek liquid cooling and sim racing products
- Full-year 2024 revenue growth is anticipated in the range of -5% to +5% vs. 2023
- Full-year adjusted Group EBITDA margin expected in the range of 12% to 17%
- Expanding addressable Liquid Cooling market through products tailored for new markets
- Growing SimSports business with widening product offering based on an open ecosystem







# Appendix



# **Balance sheet summary**

Figures in USD (000's)	31 Dec 202	3	31 Dec 2022
ASSETS			
Total non-current assets	71,954		50,799
Total current assets	30,785		27,816
Total assets	\$ 102,739	\$	78,615
EQUITY AND LIABILITIES			
Total equity	66,126		42,748
Total non-current liabilities	2,596		1,739
Total current liabilities	34,017		34,128
Total equity and liabilities	\$ 102,739	\$	78,615



# **Cash flow summary**

	Year ended						
Figures in USD (000's)	31 Dec 2023						
Net cash provided by (used in) operating activities	16,280	(8,354)					
Net cash used in investing activities	(27,373)	(25,395)					
Net cash provided by (used in) financing activities	12,316	18,327					
Effect of exchange rate changes on cash and cash equivalents	487	(463)					
Net changes in cash and cash equivalents	1,710	(15,885)					
Cash and cash equivalents at beginning of period	7,411	23,296					
Cash and cash equivalents at end of period	\$ 9,121	\$ 7,411					



# **Statement of equity**

Figures in USD (000's)	Year ended					
		31 Dec 202	31 Dec 2022			
Equity at January 1	\$	42,748	\$	48,388		
Total comprehensive income for the period						
Income for the period		6,001		(4,325)		
Foreign currency translation adjustments		721		(1,971)		
Total comprehensive income for the period		6,722		(6,296)		
Transactions with owners during the period						
Shares issued in rights offering, net		16,142		-		
Shares issued for options exercised		-		216		
Share based payment expense		514		440		
Transactions with owners during the period		16,656		656		
Equity at end of period	\$	66,126	\$	42,748		



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