

MGI - Media and Games Invest SE publishes bond prospectus and applies for listing of Bonds on Nasdaq Stockholm

12 May 2023 – MGI - Media and Games Invest SE ("MGI" or the "Company", ISIN: SE0018538068; Ticker M8G; Nasdaq First North Premier Growth Market and Scale Segment Frankfurt Stock Exchange) has on 24 March 2023, as announced by the Company on 9 March 2023, issued Bonds of EUR 225,000,000 under a Senior Secured Callable bond framework of maximum EUR 300,000,000 following a bookbuilding procedure to qualified investors. MGI will apply for listing of the Bonds on the Corporate Bond List on Nasdaq Stockholm (regulated market) and has in connection thereof prepared a prospectus which today has been approved by the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*) (the "SFSA") and published by the Company. The first day of trading is expected to be on or about 16 May 2023.

The tenor of the Bonds is four years and carries a floating interest rate of EURIBOR 3M + 7.25 per cent per annum and mature on 24 March 2027. The Company has, in connection with the application for the listing, prepared a prospectus which today has been approved by the SFSA in accordance with the Prospectus Regulation. The SFSA only approves the prospectus as meeting the standards of completeness, comprehensibility and consistency imposed by the Prospectus Regulation. The approval should not be considered as an endorsement of MGI or as an endorsement of the quality of the securities that are the subject of the prospectus and does not indicate that the SFSA guarantees that the facts in the prospectus are correct or complete.

The prospectus will be available on the Company's website (<https://mgi.group/investor-relations/bonds/>) and on the SFSA's website (<https://fi.se/sv/vara-register/prospektregistret/>).

Responsible parties

The information in this release has been made public through the agency of the responsible persons at MGI set out below for publication at the time stated by MGI's news distributor EQS Newswire at the publication of this release. The responsible persons below may be contacted for further information.

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About MGI - Media and Games Invest SE

MGI - Media and Games Invest SE (MGI) operates a fast-growing, profitable ad-software platform that matches global advertiser demand with publisher ad-supply while improving results through first party data from own games. MGI's main operational presence is in North America and Europe. Through investments in organic growth and innovation, as well as targeted M&A, MGI has built a one-stop shop for programmatic advertising, enabling companies to buy and sell ad space across all digital devices (mobile apps, web, connected TV and digital out of home), with the mission to make advertising better. MGI is registered as Societas Europaea in Sweden (registration number 517100-0143) and its shares are listed on Nasdaq First North Premier Growth Market in Stockholm and in the Scale segment of the Frankfurt Stock Exchange. The Company has two secured bonds that are listed on Nasdaq Stockholm and on the Frankfurt Stock Exchange Open Market.

The Company's certified advisor on Nasdaq First North Premier Growth Market is FNCA Sweden AB; info@fnca.se.

Important information

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