

## **MGI - Media and Games Invest SE Changes Liquidity Provider to Kepler Cheuvreux**

**Stockholm, June 14, 2023: MGI – Media and Games Invest SE (“MGI” or the “Company”, ISIN: SE0018538068; Ticker M8G; Nasdaq First North Premier Growth Market and Scale Segment Frankfurt Stock Exchange) has signed a liquidity provider agreement with Kepler Cheuvreux effective August 1, 2023.**

In its assignment as liquidity provider, Kepler Cheuvreux will trade in the Company's shares by continuously placing trading orders on the buy and sell side in the order book. This is in accordance with Nasdaq First North Growth Market rulebook regarding liquidity providers and means that the liquidity provider quotes the bid and ask price at a volume corresponding to at least SEK 15,000 with a spread of a maximum of 4% between the buy and sell price. The purpose of the liquidity provider is to improve the liquidity of the Company's share and reduce the spread between the bid and ask price during ongoing trading.

Pareto Securities AB is currently acting as liquidity provider for the Company and will, up until September 1, 2023, continue to act as a liquidity provider for MGI.

### **Responsible parties**

The information in this release has been made public through the agency of the responsible persons at MGI set out below for publication at the time stated by MGI's news distributor EQS Newswire at the publication of this release. The responsible persons below may be contacted for further information.

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### **About MGI - Media and Games Invest SE**

MGI - Media and Games Invest SE (MGI) operates a fast-growing, profitable ad-software platform that matches global advertiser demand with publisher ad-supply while improving results through first party data from own games. MGI's main operational presence is in North America and Europe. Through investments in organic growth and innovation, as well as targeted M&A, MGI has built a one-stop shop for programmatic advertising, enabling companies to buy and sell ad space across all digital devices (mobile apps, web, connected TV and digital out of home), with the mission to make advertising better. MGI is registered as Societas Europaea in Sweden (registration number 517100-0143) and its

shares are listed on Nasdaq First North Premier Growth Market in Stockholm and in the Scale segment of the Frankfurt Stock Exchange. The Company has two secured bonds that are listed on Nasdaq Stockholm and on the Frankfurt Stock Exchange Open Market. The Company's certified advisor on Nasdaq First North Premier Growth Market is FNCA Sweden AB; [info@fnca.se](mailto:info@fnca.se).